

LAGOS BUSINESS SCHOOL SUSTAINABILITY CENTRE (LBSSC)

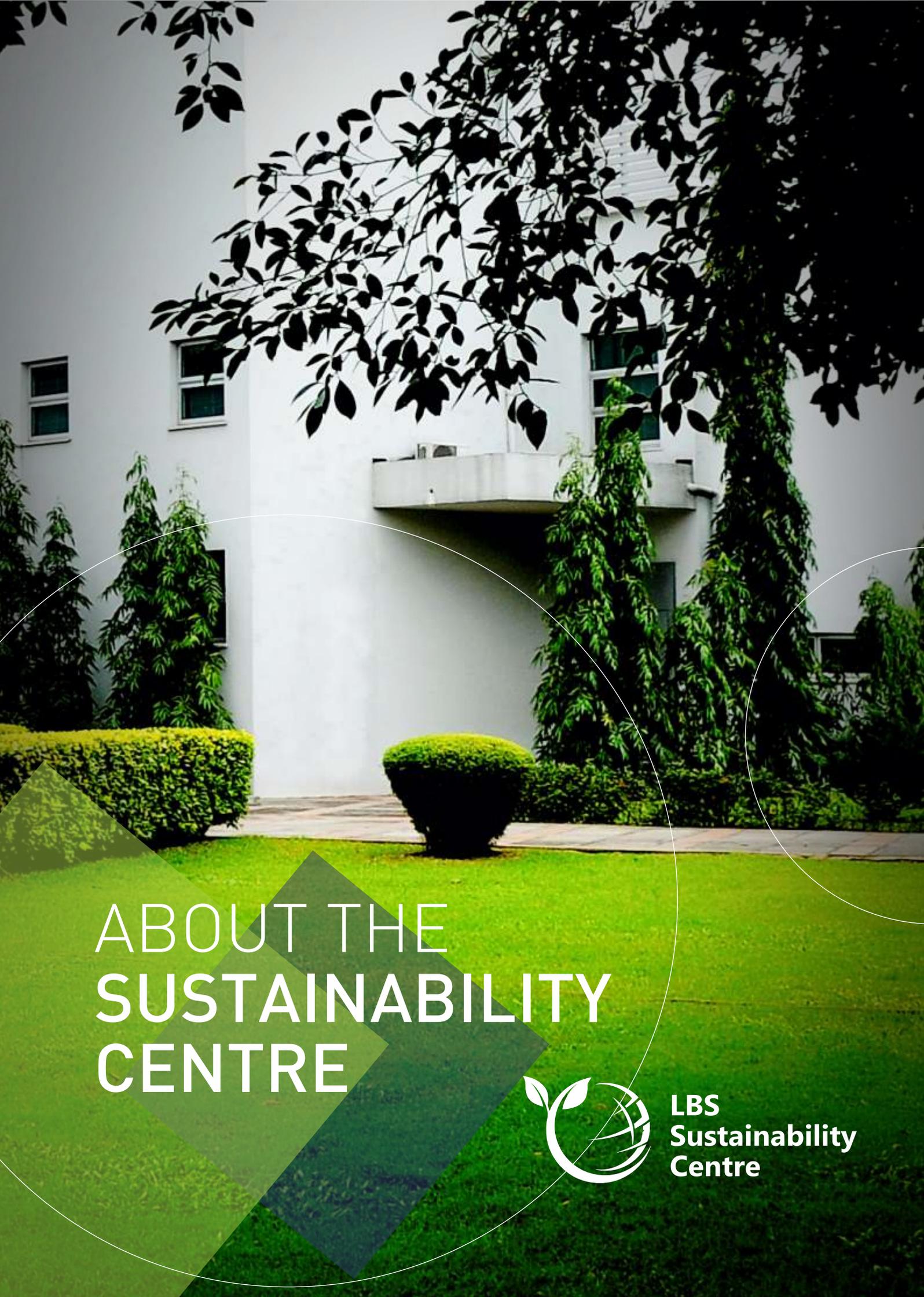
Annual Report 2018





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ABOUT THE SUSTAINABILITY CENTRE



**LBS
Sustainability
Centre**



LBS Sustainability Centre brings together theory and practice on sustainability, builds leadership skills and supports constructive dialogue and collaboration between business, government, civil society and academics to find solutions to critical sustainability challenges. The Centre achieves its mission through conducting research that is academically rigorous and policy-relevant; delivering courses on sustainability management in Executive Education, MBA, and custom programmes; and hosting business action platforms to enable constructive dialogue and collaboration between business, government, civil society and academics to proffer solutions to important sustainable development challenges in Nigeria.

Professor Chris Ogbechie, Professor of Strategic Management at Lagos Business School, founded the Centre in 2010. At the time it was known as Etisalat Centre for Corporate Social Responsibility. In April 2014, the Centre

became known as the First Bank Sustainability Centre. From 2014 to March 2018, the Centre was supported by a generous grant from First Bank of Nigeria Limited, one of Africa's leading financial operators whose commitment to thought leadership on sustainability is evident in their continued support.

First of its kind in Nigeria, the Centre is designed to refocus the relationship between business and its stakeholders by ensuring a consistent development of responsible business leaders, working with organisations on becoming positive change agents that incorporate sustainable practices in their operations, develop innovative products and services that transform their communities and simultaneously, generate economic value. These enable businesses to sustain livelihoods, reduce poverty and contribute to national development as well as the achievement of the Sustainable Development Goals (SDGs).

Our Objectives:

- Knowledge creation through industry and action research in the areas of responsible business, corporate sustainability, corporate governance, corporate social responsibility, business ethics, nonprofit management, and social entrepreneurship.
- Knowledge dissemination through customised executive training programmes, seminars and workshops, LBS' MBA and executive programmes, forums and conferences.
- Knowledge application through collaboration with businesses, government agencies, academic institutions and civil society organisations.





WHAT WE DO





Stakeholder Engagements & Partnerships

Achieving sustainable long-term change in Nigeria requires a significant strengthening of policy formulation and implementation processes. This involves directly influencing policy makers, regulators and companies. The Centre utilises ICT resources - digital media, social media platforms, social networks and dialogue sessions to advocate for the improvement of business engagement with society. This strategic focus has met with considerable success. The Centre was involved in the conception of the sustainable banking initiative by the Central Bank of Nigeria (CBN). This initiative led to the creation of the Nigerian Sustainable Banking Principles in 2012. The Centre was also involved in the formation of the Nigerian Business Coalition for Sustainable Development (NBCSD) in 2014. Centre director, Professor Chris Ogbegie also represents LBS as co-chair of the Private Sector Advisory Group on SDGs in Nigeria. The Centre's commitment to collaborative partnership has seen it engage with some of Nigeria's leading organisations in mainstreaming the sustainability agenda in the country.

Capacity Building Programmes

In the Centre's quest for continuous improvement, training programmes curriculum are consistently assessed with a view to effecting changes to ensure they remain relevant and of immense use to its various participants. As such, the Centre offers series of capacity building programmes for public officials, business executives, entrepreneurs and embedded sustainability courses as part of the LBS MBA programme.

Research

LBS Sustainability Centre conducts industry and practitioner-focused research in business ethics, sustainability, social entrepreneurship and corporate governance. The research outputs of the Centre serve as the anchor for sustainability teachings in LBS MBA programmes, executive education curriculum, as well as training programmes.

Industry Engagements

LBS Sustainability Centre also supports organisations in the design, development, implementation and assessment of their sustainability strategy, initiatives and projects.

- Sustainable Strategy Development
- Socio-Economic Impact Assessment
- Corporate Social Responsibility Programme Design
- Sustainable Development Goals (SDGs) Initiative Implementation
- Sustainability Reporting

The Centre consolidates theory and practice on sustainability, builds leadership skills and supports constructive dialogue and collaboration between business, government, civil society and academics to find solutions to critical sustainability challenges. In its resolve to ensure awareness of the sustainability discourse and implementation of sustainability thinking in corporate strategy, the Centre's research, seminars and stakeholder engagement are based on the following thematic areas:



THEMES

CONTEXT

Responsible Business and Leadership



Responsible businesses are principle and value-driven, demonstrating in addition to profit-making activities, consideration for employees, customers, suppliers and the wider society. We believe that leadership plays a key role in driving business in a responsible manner.

Africa is transforming, and the continent's economic and industrial development should be channelled in a manner that ensures that businesses operate responsibly and contribute to the holistic vision of economic development, social and environmental development. Businesses in Africa are resilient notwithstanding the number of challenges encountered. They should also see themselves as responsible for, and to the society from which their businesses emerge, exist and thrive. Businesses are critical change agents, well-positioned to be at the helm of the transformation of Africa.

Corporate Sustainability



Corporate sustainability entails the approach and action of businesses towards sustainable development, sustainability strategy, shared value, corporate social responsibility (CSR), and corporate philanthropy. It also involves the designing, building, and operating of structural elements in ways that do not diminish the social, economic and ecological processes required to maintain human equity, diversity, and the functionality of natural systems.

LBSSC is committed to helping organisations understand their impact through sustainable business practices and sustainability initiatives. Therefore, we are assisting organisations by providing dialogue platforms and training. We also work with partners and relevant stakeholders on strategic policy advocacy and implementation in the areas of skills development, education, water, nutrition, health and power.

Social Entrepreneurship and Nonprofit Organisation Management



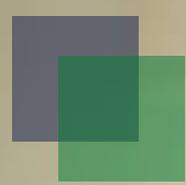
Small and Medium Scale Enterprises (SMEs) contribute to the country's gross domestic product (GDP), wealth creation, employment and technological advancement. Social entrepreneurship entails recognising social problems and achieving social change by employing entrepreneurial principles, processes and operations. The business approach of SMEs to social challenges and value creation is significant to the socio-economic development of nations, therefore, we support SMEs to ingrain sustainability.

Nonprofit and Civil Society Organisations also play a pivotal role in the advancement and development of societies and African nations in particular. To ensure the long-term impact of this sector, however, these organisations require effective management and responsible leadership.



OUR IMPACT IN 2018

	Participants	Organisations, Participants Impacted
Certificate Programmes	79	2,873
Seminars & Workshops	52	
Webinars	92	
Forums & Conferences	1,050	
	Publications	
Book Chapters	7	
Technical Notes	1	
Case Studies	3	
Newsletters	12	



CAPACITY BUILDING



Sustainability Workshop for NGOs and Corporate Organisations

Many of the most effective non-governmental organisations (NGOs) recognise that they can achieve widespread and lasting change by harnessing the power of the market. To achieve these goals, companies and NGOs are finding ways to work together. This workshop connects and equips players in these unique sectors to adapt to the emerging shift in NGOs/private corporations' relationship. Participants are enlightened on means of creating an exciting new landscape of opportunities for parties to collaborate, increase capacity, sustainability and deliver service to the community.



April 16 – 17, 2018

Facilitators:

1. Dr Ijeoma Nwagwu, Faculty, Strategy & Sustainability, LBS
2. Dr Kemi Ogunyemi, Faculty, Business Ethics, LBS
3. Yomi Fawehinmi, Sustainable & Education Expert
4. Dr Akintola Owolabi, Faculty, Marketing, LBS
5. Dr Silk Ugwu Ogbu, HoD, School of Media and Communication, PAU

Guest Speakers

1. Soromidayo George, Director, Corporate Affairs, Unilever Ghana and Nigeria
2. Oluseun Onigbinde, Co-founder, BudgIT
3. Clem Ugorji, Director, Public Affairs and Communications, West, Central Africa and Indian Ocean Islands, The Coca Cola Company
4. Simi Nwogugu, Executive Director, Junior Achievement Nigeria

Nigeria's Solar Energy Market: Trends, Best Practices and Prospects (Webinar)

This webinar explored the state of Nigeria's solar energy market. Participants were exposed to the current trends, best practices and business prospects of the growing sustainable energy segment. It is estimated that 600 million people living in Africa lack adequate power supply. With sub-Saharan Africa having a combined economic growth forecast of 5 percent, the importance of meeting its energy and infrastructural needs cannot be overemphasised. In Nigeria, solar power is subtly but consistently increasing access to energy with the emergence of innovative business models like the pay-as-you go options and mini solar home systems, and there are many gaps yet to be filled.



1st Run: July 26, 2018

Facilitator and Contributors:

1. Mr Femi Adeyemo, CEO, Arnergy Solar Ltd
2. Oreva Atanya, Sustainability Associate, LBS
3. Oreoluwa Adeyinka, Researcher, LBS Sustainability Centre
4. Olabanji Jackson-Oke, Operations, SustyVibes



Sustainability Leadership and Strategy for Regulators (Seminar)

The seminar was specially tailored to equip regulatory agencies and related stakeholders with tools to position themselves to lead the development and implementation of sustainability policies/guidelines in their industry, which will further strengthen the industry/sector for improved and enhanced social, economic and environmental performance for sustainable development. Organisations, regulators, and nation states require new leadership competencies and innovative strategies to reap the maximum benefits from these opportunities and to mitigate the challenges.



August 28-30, 2018

Facilitators

1. Professor Chris Ogbechie, Head, Department of Strategy and Entrepreneurship, LBS
2. Professor Kenneth Amaeshi, Chair of Business and Sustainable Development, University of Edinburgh
3. Dr Ijeoma Nwagwu, Faculty, Strategy and Sustainability
4. Uche Attoh, Faculty, Human Resources and Organisational Behaviour
5. Dr Franklin Ngwu, Faculty, Strategy, Finance and Risk Management
6. Professor Yinka David-West, Faculty, Management Information Systems
7. Dr Bongo Adi, Faculty, Economics

Supporting Access and Quality of Education in Nigeria: CSR Interventions that Work (Webinar)

This webinar explored avenues for intervening in the crises in Nigeria's educational sector. Six out of ten pupils in primary 6 in Nigeria cannot read or write and this will ultimately affect the future pool of talents and future markets for businesses. CSR interventions have been uncoordinated yielding little results for the society and the goals of businesses. Businesses have the financial resources and expertise to improve the education situation. However, businesses need to channel their resources to interventions in a way that creates lasting impact within the society and is strategic in achieving their goals.



October 15, 2018

Facilitator and Contributors:

1. Dr Ijeoma Nwagwu, Faculty, Strategy and LBS Sustainability
2. Nike De Souza, Co-Founder, Teach for Nigeria
3. Temitope Oguntukun, Head, Sustainability and Corporate Brand, Lafarge Africa Plc
4. Emeka Oparah, Director, Communications and CSR, Airtel Nigeria
5. Mrs Toyin Olanrewaju, Chief Operating Officer, Gamaliel and Susan Onosode Foundation
6. Oreva Akpoveso, Intern, LBS Sustainability Centre



FORUMS & STAKEHOLDER **ENGAGEMENT**



Sustainability/CSR Professionals Breakfast Meeting

A forum for sustainability officers and professionals to interact, connect and discuss topics around Sustainability and Corporate Social Responsibility.

March 14, 2018

Theme: Sustainability Outlook: 2018 and Beyond

Speakers:

1. Professor Chris Ogbechie - Head, Department of Strategy and Entrepreneurship, LBS
2. Dr Muntaqa Umar-sadiq, Chief Executive Officer, Private Sector Health Alliance of Nigeria
3. Douglas Kativu, Director, Global Reporting Initiative, Africa
4. Stanley Evans, Chief Commercial Officer Nigeria, Boulos Enterprises
5. Dr Ijeoma Nwagwu, Faculty, Strategy & Sustainability, LBS



Sustainability Development Symposium 2018

The Sustainability Development Symposium is an annual gathering of participants from various sectors of the economy and industry to share experiences, learn best practices, and discuss pressing sustainability issues and their solutions. The theme of the programme in 2018 was **“From Global Goals to Local Action: Catalysing Action Towards Sustainable Water Development,”** and this explored how nature can be exploited to tackle water challenges caused by climate change. The symposium offered an important opportunity and platform for businesses, government officials, policy makers and experts, academics and civil society representatives to deliberate on how best to implement the sustainable development goals around water, sharing practical applicable recommendations and solutions.

May 24, 2018

Theme: From Global Goals to Local Action: Catalysing Action Towards Sustainable Water Development

Speakers and Contributors:

1. Dr Bongo Adi – Faculty, Economics, LBS
2. Dr ChiChi Aniagolu-Okoye, Country Director, WaterAid Nigeria
3. Clem Ugorji, Director, Public Affairs and Communications, West, Central Africa and Indian Ocean Islands, The Coca Cola Company
4. David Croft, Global Sustainable Development Director, Diageo Plc
5. Engr Deji Johnson, Chief Operating Officer, Lagos State Government Water Corporation
6. Dr Funmilayo Doherty, Principal Lecturer, Yaba College of Technology
7. Dr Gbenga Fajemirokun - Special Assistant to the Director General, NAFDAC
8. Dr Ijeoma Nwagwu, Faculty, Strategy and Sustainability, LBS
9. Lookman Oshodi, Project Director, Arctic Infrastructure
10. Ngozika Onuzo, Research Assistant, LBS Sustainability Centre
11. Dr Uchenna Uzo, MBA Director, LBS
12. Professor Taibat Lawanson, Urban and Regional Planning, University of Lagos





AGBAMI STEM Education Symposium 2018

Co-organised by the Agbami Parties led by Chevron in partnership with LBS, the programme's goal was to engage teachers and students in developing innovative techniques to improve the teaching, learning and operationalisation of STEM subjects in Nigeria. It provided STEM educators and students with the opportunity to develop innovative ideas using STEM subjects to solve social and development challenges in Nigeria. Through this programme, the Agbami Parties, in partnership with LBS, stimulated an innovation culture in Nigeria which empowers educators and students to use STEM in addressing social and development challenges, making the study of STEM subjects more practical and fun. The 2018 Agbami STEM Programme comprised three components: (1) The Innovative STEM Teacher Competition and teacher/student training workshops; (2) The Ideation Challenge; and (3) STEM Symposium.

November 15-16, 2018

Speakers & Contributors

1. Richard Kennedy, Director, Deep Water & PSCs, Chevron Nigeria Limited
2. Professor Yinka David-West, Faculty, Management Information Systems
3. Dr Ijeoma Nwagwu, Faculty, Strategy and Sustainability, Lagos Business School
4. Adeola Babatunde, Entrepreneur & Trainer
5. Adetola Salau, Founder, Carisma4u Educational Foundation
6. Bankole Oloruntoba, CEO, Nigeria Climate Innovation Centre
7. Chidinma Okereke, Director, FunLearn Enrichment Club
8. Daniel Alatise, CEO, Ethava Technologies
9. Jude Obidiagha, LBS Sustainability Centre
10. Dr. Kemi Adewoye, MD, Vantage Education Ltd
11. Michelle Obatoyinbo, General Manager, Deep Water Operations, Chevron Nigeria Limited
12. National Petroleum Investment Management Services (NAPIMS).
13. Ndubuisi Arinze Eze, Founder, Aerial Industries
14. Nike De Souza, Co-Founder Teach for Nigeria
15. Nwanji Nwachukwu
16. Oreva Akpoveso, LBS Sustainability Centre
17. Vincent Ajilo, Petroleum Engineer





Africa Responsible Business Forum ●

Africa Responsible Business (ARB) Forum 2018

We hosted the inaugural Africa Responsible Business (ARB Forum) to explore responsible business for Africa's sustainable development. The ARB Forum showcased how African businesses are attempting to be responsible, and provided an avenue for collaboration, innovation and learning for responsible business practices in Africa. The ARB Forum made an important contribution to the global conversation on the role of business in the sustainable development of the continent; presenting from African lenses, African narratives on responsible business. The forum also featured an experiential learning tour of the Lagos Free Trade Zone.

October 4 - 5, 2018

Speakers and Contributors:

1. Professor Chris Ogbachie, Professor of Strategic Management, LBS
2. Yaw Nsarkoh, Executive Vice President, Unilever Ghana and Nigeria
3. Dr Adun Okupe, Senior Advisor, Red Clay Consulting
4. Sumitra Aswani, Executive Director, Ishk Tolaram Foundation, Singapore
5. Kamar Bakrin, Operating Partner, Helios Investment Partners
6. Ndidi Nwuneli, Co-Founder, Sahel Capital
7. Innocent Chukwuma, Regional Director, West Africa, Ford Foundation
8. Prof Abel Kinoti, Dean, Riara School of Business, Riara University, Kenya
9. Mutiu Sunmonu, Chairman, Julius Berger Nigeria
10. Dr Ndidi Nnoli, Group Chief Sustainability & Governance, Dangote Group
11. Dinesh Rathi, Group Chief Finance Officer, Tolaram Group, Nigeria
12. Dr Henrietta Onwuegbuzie, Faculty, Strategy and Entrepreneurship, Lagos Business School
13. Soromidayo George, Corporate Affairs & Sustainable Business Director, Unilever Ghana and Nigeria
14. Bayo Adeola, Chairman, Comprehensive Project Management Services Limited
15. Nonny Ugboma, Executive Secretary and CEO, MTN Foundation
16. Deji Soetan, Managing Partner, Blockchain Management
17. Sola Salako Ajulo, Founder, Consumer Advocacy Foundation of Nigeria (CAFON)
18. Nneka Okekearu, Deputy Director, Enterprise Development Centre, PAU
19. Akinyele Olusoji, Programme Manager, Enabling Business Environment Secretariat (EBES)
20. Osarume Akenzua, Corporate Training Lead, WAVE (West Africa Vocational Education)
21. Dr Ijeoma Nwagwu, Faculty, Strategy and Sustainability, Lagos Business School
22. Seun Abolaji, CEO, Wilson's Juice
23. Oreva Atanya, Sustainability Associate, Lagos Business School
24. Nadayar Engeasi, Co-founder and Director, Launch Pad, Andela
25. Kingson Elendu, Research/Programm Coordinator
26. Ikenna Donald-Ofoegbu, Program Coordinator, Heinrich Boll Foundation Nigeria

The forum was hosted in partnership with Tolaram Group, Diamond Bank, and Unilever Nigeria





International Sustainability Conference 2018



The International Sustainability Conference (ISC) is an annual dialogue and action forum which brings various stakeholders together to advance sustainable development through business. This conference is a dialogue platform to inspire business leaders to embed sustainability and responsible business practices in their strategy and operations which will result in positive impact not only on business performance but on the society as well. ISC is a unique platform where science, policy and business can share perspectives. The conference brought together various stakeholders in a forum for discussion, problem solving, advocacy and networking.

November 20, 2018

Speakers & Contributors

1. Mauricio Alarcon, Managing Director, Nestlé Nigeria
2. Prof Chris Ogbechie, Head, Department of Strategy and Entrepreneurship, LBS
3. Amara Nwankpa, Coordinator, Public Policy Initiatives, Shehu Musa Yar'adua Foundation
4. Dr Chimaobi Okoronkwo, Country Occupational Health Coordinator, Lafarge Africa Plc
5. Dr. Clare Omatseye, Vice President, West African Private Health Federation (WAPHF)
6. Clement Ugorji, Public Affairs and Communications Director, West Africa Business, Coca-Cola
7. Dr Ijeoma Nwagwu, Faculty, Strategy and Sustainability, LBS
8. Ikechukwu Kelikume, Faculty, Academic Director, Agribusiness Management Programme, LBS
9. Jude Obidiagha, Research/Programm Coordinator
10. Kené Umeasiegbu, Head of Environment, Tesco UK.
11. Kingson Elendu, Research/Programm Coordinator
12. Larry Umunna, Country Director, TechnoServe Nigeria
13. Lola Alonge, Executive Director, Child Health Advocacy Initiative (CHAI)
14. Michael Ojo, Country Director, Global Alliance for Improved Nutrition (GAIN)
15. Oreoluwa Adeyinka, Research/Programm Coordinator
16. Orevia Atanya, Sustainability Associate, Lagos Business School
17. Orevia Akpoveso, LBS Sustainability Centre Intern
18. Oscar Ekponimo, Chief Executive Officer, Chowberry
19. Victoria Uwadoka, Corporate Communications & Public Affairs Manager, Nestlé Nigeria
22. Seun Abolaji, CEO, Wilson's Juice
23. Nadayar Engeasi, Co-founder and Director, Launch Pad, Andela
24. Ikenna Donald-Ofoegbu, Program Coordinator, Heinrich Boll Foundation Nigeria

The symposium was hosted in partnership with Nestle Nigeria and Lafarge Africa.





2018 PUBLICATIONS

1. Nwagwu, I. (2018). Responsible management education as a catalyst for change. In F. Ovadje, & S. Aryee, Handbook on Organizational Change in Africa. Routledge. In review.
2. David-West, O. & Nwagwu, I. (2018) SDGs and Digital Financial Services (DFS) Entrepreneurship: Challenges and Opportunities in Africa's Largest Economy. Apostolopoulos, N., Al-Dajani, H., Holt, D., Jones, P. & Newbery, R. (Eds.) Entrepreneurship and the Sustainable Development Goals Vol: 8. Bingley, United Kingdom: Emerald Publishing Limited
3. Ngwu, F. N., Ogbechie C. I. & Atanya, O. I. (2018) Insurance Penetration in Sub-Saharan Africa: Issues, Challenges and Prospects. In P. I. Nyaronga & E. F. Wamboye (Eds.), The Service Sector and Economic Development in Africa. London, United Kingdom: Routledge-Taylor and Francis
4. Ngwu, F. N., Ogbechie C. I. & Ikiebey, G. (2018) Firm Internationalization as a Driver of Organizational Change. In Ovadje F. & Aryee S. (eds), Routledge Handbook on Organizational Change. London, United Kingdom: Routledge-Taylor and Francis
5. Ngwu, F. N., Ogbechie, C. I., Adeleye, I., Iheanachor, N., Esho, E., Oji, C. & Onaji-Benson, T. (2018) Banking in Africa: Can Emerging Pan-African Banks Outcompete Their Global Rivals. In I. Adeleye & M. Esposito (Eds), Africa's Competitiveness in the Global Economy. Basingstoke, United Kingdom: Palgrave Macmillan,
6. Ngwu, F. N., Ogbechie, C. I., Osuji, O. K. & Williamson, D. (2018) Enhancing Board Effectiveness: Institutional, Regulatory and Functional Perspectives for Developing and Emerging Markets. London, United Kingdom: Routledge-Taylor and Francis
7. Ogbechie, C. I. (2018) Strategic Management Practices in Africa. In Uzo, U. & Kinoti. A. (Eds.), Indigenous Management Practices in Africa: A Guide for Educators and Practitioners. Bingley, United Kingdom: Emerald Publishing Limited.
8. Nwagwu, I., & Akpoveso, O. (2018) Technical Paper on Creating Shared Value for Business Through Corporate Social Responsibility: A Case Study of the Nigerian Education Sector.
9. Ogbechie C. I., Nwagwu, I. & Atanya, O. I. (2018) Tolaram Group in Nigeria: Competing by Creating Shared Value. LBS Case Centre.
10. Ogbechie C. I. & Atanya, O. I. (2018) Social Enterprise in Healthcare: Adcem Pharmaceuticals Ltd. LBS Case Centre.
11. Nwagwu, I., Obidiagha, J. & Adeyinka, O. (2018) Innovation and Growth: A Case of Junior Achievement Nigeria. LBS Case Centre and Sage Business Cases.



SUSTAINABLE BUSINESS NEWSLETTER 2018 Editions

January	Making Sustainability the Core of Your Business	https://mailchi.mp/a833d8c6aeeb/january-2018-newsletter
February	Business Sustainable Development Commission: Call To Action for Companies	https://mailchi.mp/7f583bd1f618/february-2018
March	The Water Crisis Can't Wait	https://mailchi.mp/6cbbf860c73a/happy-world-water-day
April	Earth Day	https://mailchi.mp/9f57061e4e81/april-newsletter
May	Partnering To Achieve The Global Goals	https://mailchi.mp/1887820eb8bb/partnering-to-achieve-the-global-goals
June	Plastic Pollution: Should You Be Concerned?	https://mailchi.mp/336dc16a4a2c/partnering-to-achieve-the-global-goals-1346701
July	Nigeria's Rise In The Ranks: What Is The Role Of Business In Poverty Reduction	https://mailchi.mp/cc535404fafd/nigerias-rise-in-the-ranks-what-is-the-role-of-business-in-poverty-reduction
August	Sustainable Cities: An Imperative for Urban Development	https://mailchi.mp/58c26f774a3e/sustainable-cities-and-urban-development
September	Building A Responsible Business: The What, Why And How	https://mailchi.mp/7a94b1e33951/building-a-responsible-business-the-what-why-and-how
October	Moving Communities From Food Insecurity To Food Sufficiency: Issues To Address	https://mailchi.mp/426d620aef3d/moving-communities-from-food-insecurity-to-food-sufficiency-issues-to-address
November	Why Should Businesses Care About The SDGs?	https://mailchi.mp/236dfb539c51/why-should-businesses-care-about-the-sdgs
December	Thanks For Your Continued Support	https://mailchi.mp/cc2144d4e8f/thank-you-for-your-continued-support-and-engagement

Visit our new website: www.lbssustainabilitycentre.edu.ng

Follow us on Twitter: @LBS_SustCentre

Follow our LinkedIn Page: Lagos Business School Sustainability Centre



2019 PROGRAMMES

SOCIAL IMPACT ASSESSMENT AND SUSTAINABILITY REPORTING SEMINAR

- February 21 (1st Cycle)
- November 28 (2nd Cycle)

NON-PROFIT LEADERSHIP AND MANAGEMENT PROGRAMME (NPLM)

- March 13 to April 4 (1st Cycle)
- June 25 to July 18 (2nd Cycle)
- December 10, 2019 to January 31, 2020 (3rd Cycle)

CEO ROUNDTABLE ON SUSTAINABILITY

- September 13

LEADERSHIP PROGRAMME FOR SUSTAINABLE WASTE MANAGEMENT

- October 2-29

AFRICA RESPONSIBLE BUSINESS FORUM (ARB Forum)

- October 10 - 11

INTERNATIONAL SUSTAINABILITY CONFERENCE (ISC)

- November 27

RESPONSIBLE BUSINESS DIALOGUE

- Quarterly

SUSTAINABILITY PROFESSIONALS BREAKFAST MEETING

- Quarterly



2019 FORUMS & STAKEHOLDER ENGAGEMENTS

(Open to Sponsorship, Corporate
Co-conveners and Contributors)



**LAGOS
BUSINESS
SCHOOL**
PAN-ATLANTIC UNIVERSITY



CEO

ROUNDTABLE ON SUSTAINABILITY

The CEO roundtable is an ideation platform of the LBS Sustainability Centre where business leaders engage themselves and experts on discussions related to sustainability and the socio-economic impact of business. This year's roundtable will focus on collaborative action to mitigate plastic pollution in Nigeria. This unique forum highlights the means and opportunities for sustainable business practices to a select audience of c-suite executives, business leaders and stakeholders.

Theme: Action to Mitigate Plastic Waste

Mitigation of plastic pollution is pertinent because environmental pollution is one of the most pressing challenges societies and business face today. Plastic pollution, in particular, has confirmed adverse effects on the health and well-being of humans, aquatic life and society at large. In Nigeria, the government has introduced the Extended Producer Responsibility (EPR) policy to promote total lifecycle and extend the responsibility of the manufacturers to various parts of the entire lifecycle of their product. This means businesses have to play an active part in the take-back, recycling and final disposal of their product.

Date: Tuesday, September 13, 2019

Participants Profile - MD/CEOs, top government officials, media owners, directors of local and international NGOs as well as leading members of academia. Attendance at this event is strictly by invitation.



Africa Responsible Business Forum ●

2 0 1 9

Africa Responsible Business (ARB) Forum is an exclusive c-suite forum which explores responsible business for Africa's sustainable development. The ARB Forum showcases how African businesses are attempting to be responsible, and provides an avenue for collaboration, innovation and learning for responsible business practices in Africa.

Theme: Economic Empowerment through Responsible Business Practices

Dialogues, panel discussions and presentations will focus on the following:

1. Financing Africa's Sustainable Development
2. Innovation for the Bottom of the Pyramid
3. Social Entrepreneurship

Date: October 10 -11, 2019

Venue: Nairobi, Kenya.

Participants Profile - MD/CEOs, top government officials, media owners, directors of local and international NGOs as well as leading members of the academia.





INTERNATIONAL SUSTAINABILITY CONFERENCE 2019

INTERNATIONAL SUSTAINABILITY CONFERENCE

The conference aims to bring together various stakeholders in a forum for discussion, problem solving, advocacy and networking. The convening encourages business, government and non-profit leaders to adopt sustainability, responsible practice and the SDGs as a yardstick against which they can align their own key performance.

Theme: Innovating for Inclusive and Sustainable Growth

Sessions and discussions will focus on the following:

1. Creating wealth through disruptive business models
2. Innovation for the bottom of the pyramid

Date: Tuesday, November 27, 2019

Venue: Honeywell Auditorium, Lagos Business School

Participants Profile – The conference is open to CEOs and top executives of corporations, institutional investors, directors/head of foundations, government agencies and NGOs, business regulators, policy makers and top executives responsible for CSR/Sustainability.



RESPONSIBLE BUSINESS DIALOGUE

A quarterly discussion forum for c-suite leaders in business, development and government around responsible business for Africa's sustainable development.

Participants Profile - MD/CEOs, top government officials, media directors, directors of local and international NGOs as well as leading members of academia.

Sustainability Professionals Breakfast Meeting

This forum is a quarterly meeting focused on various themes and issues relevant to the roles of managers and business executives involved in sustainability strategy development, corporate social responsibility, environmental and social risk management, non-profit management, health, safety, and environment (HSE), and governance.

Participants Profile - The meeting is open to top and mid-level executives responsible for Sustainability Strategy, Corporate Social Responsibility Implementation and Environmental and Social Risk Management.



The Centre is also open to co-hosting other issue-specific sustainability forums and symposiums.



CAPACITY BUILDING & CUSTOMISED TRAINING

(Open to Corporate Academics,
Partners and Sponsors)

LEADERSHIP PROGRAMME FOR SUSTAINABLE WASTE MANAGEMENT

Oct 2 - 29, 2019

Age range: 18-40

FEE N90,000



Globally, the waste management industry is increasingly moving towards a circular economy and managing waste innovatively to reduce negative impacts on public and environmental health. However, in Nigeria, there is a dearth of professional training programmes on sustainable and innovative waste management to facilitate the growth of the industry.

The 'Leadership Programme for Sustainable Waste Management' is a capacity-building programme that advances leadership development and trains young leaders on innovative and sustainable methods of waste collection, removal, processing, recycling and disposal. The certificate programme is also geared towards providing technical advice, business skills training, deepening the understanding of sustainability concepts. In all, the programme is geared towards improving the operational and financial viability of waste management businesses.

KEY LEARNING OUTCOMES

- ✓ **Understand** key concepts and principles of sustainable waste management and what circular economy means for businesses in emerging and developing economies.
- ✓ **Gain knowledge of** relevant regulations/legislation, standard procedures, best practices, ethical and social aspects of waste management in Nigeria.
- ✓ **Apply business and leadership skills** to effectively manage finance, technology and human resources in waste management.
- ✓ **Examine the complex** nature of waste generation, pollution, treatment, disposal and monitoring within the value chain.



TARGET AUDIENCE

- Entrepreneurs and employees of waste management companies
- Employees of waste handling departments in business organisations, government departments and nonprofit organisations
- Planners dealing with designing and operating waste systems
- Sustainability (E&S/CSR) and Health, Safety and Environment (HSE) professionals.



LEARNING METHODS

20 days blended delivery including: 3 days in-class, 1 day fieldwork and 16 days online



LEAD FACULTY

Professor Chris Ogbegie and Dr Ijeoma Nwagwu

Register:

www.lbs.edu.ng/category/open-seminars/sector-specific/

Pay to:

Access Bank
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Acct. No: 0006086054

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Venue: Lagos Business School

Lagos Business School,
Km 22 , Lekki -Epe Expressway,
Ajah , Lagos



**LAGOS
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PAN-ATLANTIC UNIVERSITY

SOCIAL IMPACT ASSESSMENT AND SUSTAINABILITY REPORTING WORKSHOP

November 28, 2019

#90,000

It has become imperative for leading organisations to understand the impact of their activities and sustainability efforts on the broader ecosystem. Social Impact Assessment (SIA) - the process of analysing, monitoring and managing social issues- is vital to understanding the holistic impact of a company's activities. SIA could, therefore, reduce risks, enhance decision-making and create value for communities.

This seminar is specially tailored to enable individuals and organisations learn how to conduct social impact assessments and report sustainability information using globally recognised frameworks.

KEY LEARNING OUTCOMES

Conduct Baseline Studies

Understand the rudiments of conducting social impact assessment and materiality analysis to gain insight into business risks and opportunities.

Stakeholder Engagement

Learn how to identify and engage host communities and other key stakeholders in creating shared value.

Design Social Impact Mitigation Plan

Understand how to design a social impact mitigation plan as well as the process of monitoring and evaluating social investments.

Reporting Sustainability Information

Learn to report sustainability information using global reporting standards.

TARGET AUDIENCE

Middle, senior and executive level functional managers in organisations involved in sustainability strategy development, human resources, corporate social responsibility initiatives, strategy, marketing, health, safety, and environment (HSE), risk management and governance.

LEAD FACULTY

Professor Chris Ogbegie and Dr Ijeoma Nwagwu

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Nonprofit Leadership And Management

NPLM CERTIFICATE COURSE

NPLM is a four-week certificate programme supported by the Ford Foundation. The programme provides a deep understanding of non-profit leadership, including how to define strong mission statements, manage operational and financial controls, improve organisational capacity, strengthen fundraising and revenue-generation efforts, marketing, volunteer management, governance and sustainability. NPLM participants develop leadership abilities required to advance their non-profit organisations and establish new relationships, groups, and networks in the non-profit ecosystem. The programme features three weeks of online learning and one week in class sessions at the LBS Campus.

Participants Profile: This programme will benefit young leaders, managers, founders and key programme managers in non-profit and civil society organisations involved in sustainability strategy development, human resources, social responsibility initiatives, strategy, marketing, management, health, safety, and environment (HSE), risk management and governance in the non-profit sector.

Venue:

Lagos Business School
KM 22, Lekki – Epe Expressway,
Ajah, Lagos, Nigeria.

Supported by:



**FORD
FOUNDATION**



For more information: Email : jobidiagha@lbs.edu.ng nplmadmin@lbs.edu.ng



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NEW PROGRAMME

SUSTAINABILITY EXECUTIVE PROGRAMME

The Sustainability Executives Programme is an online certificate course which aims to provide global and Africa-centred management knowledge in the area of corporate sustainability, corporate social responsibility and responsible business.

The programme is designed for business and Non-Governmental Organisations (NGOs) leaders with responsibilities around top level decision making, strategy development and execution. The course is also suitable for top government officials with experience in policy formulation and implementation as well as experienced academics with interest in sustainable development.

For more information, email sustainabilitycentre@lbs.edu.ng



Sustainable Finance for C-Suite Executives and Directors

This training exposes participants to the pathways for embedding sustainability and responsible business practices which will result in positive impact on business performance. Business leaders are often reluctant to place sustainability at the core of their company's business strategy, this is a result of the belief that the costs outweigh the benefits. However, academic research and business experience point to the opposite. Sustainability doesn't mean more costs, it actually means more profit in the long term. Nigeria, in particular, is prime for businesses to solve real problems through sustainable and innovative strategies. In the banking sector, the Nigerian Sustainable Banking Principles is further proof of the changing business and regulatory landscape, all shifting towards doing well by doing good.

- **Participants Profile:** This training is designed for chief executives, executive, non-executive and independent directors of banks and other financial institutions
- **Partner Profile:** Training academies of banks and financial services firms, international lenders and institutional investors

Sustainable Finance for Managers

To thrive and achieve long-term success in today's global economy, a business depends largely on its leaders at various levels. Their commitment, ability to innovate and lead effectively through periods of economic uncertainty is key for the business' profitability. This training is designed to equip managers with the requisite knowledge of sustainable banking and finance in order to achieve their corporate agenda and innovate for optimal service delivery and growth.

- **Participants Profile:** This training is designed to meet the learning needs of managers and senior team leaders in the financial services sector.
- **Partner Profile:** Training academies of banks and financial services firms, international lenders and institutional investors.

Sustainability Leadership and Strategy for Regulators (Seminar)

There is a need for capacity building to help drive and enforce responsible regulatory decisions, enable transparency and accountability, which will be good for business, investors and customers. This would, in turn, drive responsible business decisions and investors' confidence that will spur business performance and societal development. This seminar is specially tailored to equip regulatory agencies and related stakeholders with tools to position themselves to lead the development and implementation of sustainability policies/guidelines in their industry. Participating regulators are equipped to develop capacity in capturing and measuring their social, environment and governance footprint and that of their various industries/sectors.

- **Participants Profile:** The programme will benefit Directors, Deputy Directors, Heads of Department/Unit and other senior staff of regulatory agencies.
- **Partner Profile:** Companies, corporate bodies, international foundations and development organisations interested in driving sustainability thinking in the public sector.

Social Impact Assessment and Sustainability Reporting (Seminar)

It has become imperative for leading organisations to understand the impact of their activities and sustainability efforts on the broader ecosystem. This seminar is tailored to enable individuals and organisations learn how to conduct social impact assessments and report sustainability information using globally recognised frameworks.

- **Participants Profile:** This programme will benefit middle, senior and executive level functional managers in organisations involved in sustainability strategy development, corporate social responsibility initiatives, non-profit management, health, safety, and environment (HSE), risk management and governance.
- **Partner Profile:** Company training academies, corporate bodies, international foundations and development organisations.



Nonprofit Management for Executives

There is an emerging shift in NGOs/private corporations' relationship that creates an exciting new landscape of opportunities for parties to collaborate, increase capacity, sustainability and deliver service to society at large. This workshop is to help NGOs design better social impact projects with inclusive partnerships with government and corporations.

- **Participants Profile:** Top and management level NGO executives, individuals interested in setting up NGOs, company executives who work with NGOs-CSR unit/ Corporate Foundation.
- **Partner Profile:** Companies, corporate foundations, international foundations and development organisations interested in driving sustainability thinking in the nonprofit sector.

Sustainability Workshop for Small and Medium Enterprises (SMEs)

Most entrepreneurs in emerging markets view sustainability as being mutually exclusive with their economic interests. They perceive it to be too difficult or cost prohibitive to implement. However, research and experience have now established that sustainability is a key driver for innovation which can assure productivity and efficiency gains. As such, there is the need for entrepreneurs to embed sustainability in their business practices in order to ensure the survival and success of their enterprises.

- **Participants Profile:** Founders and Managers of Small and Medium Enterprises
- **Partner Profile:** Companies, corporate foundations, international foundations and development organisations interested in driving sustainability thinking among SMEs.

Sustainability Workshop for Media Personnel

Sustainable development issues such as climate change, food security, gender equity, health and wellness affect everyone in the society. Since the media has the responsibility of educating the public, it is important that they understand these issues and are equipped to communicate same to the various stakeholders and demographic groups. The workshop is to engage and empower media personnel with knowledge of sustainability concepts and implications especially in the African context and in Nigeria particularly.

- **Participants Profile:** Early and mid-career journalists, editors, producers content providers, script writers, page administrators working in print, television, radio and online media.
- **Partner Profile:** Companies, corporate foundations, international foundations and development organisations interested in driving sustainability thinking in media.



RESEARCH PROJECTS

(Open to Sponsorship, Corporate
Partners and Contributors)

ACTION

IDEAS

CASE STUDIES

STRATEGY

TARGET

RESEARCH

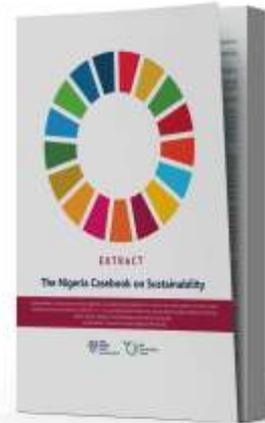
TEAMWORK





The Sustainability Champions Project: Case Study Series on Sustainability and Responsible Business in Practice

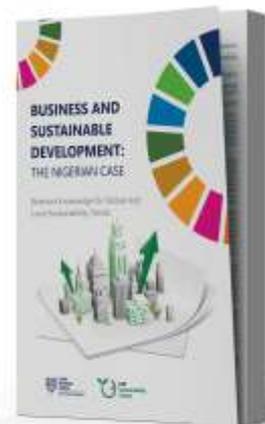
We embarked on the Sustainability Champions Project with the objective of identifying businesses in Nigeria and across Africa that are integrating best practices in sustainability within their strategy and operations. One of the outputs of the project is a casebook which documents their activities and highlights the challenges they have faced. We also explore their responsible business practices and how these organisations are contributing to societal change. The project is one of LBS Sustainability Centre's practitioner-focused research projects aimed at providing thought leadership and practical examples to inspire current and future business leaders in Africa. This project is also part of Lagos Business School's work to provide business insights through the African lens and contribute African narratives on sustainability and responsible business.



[Sustainability Champion: The Nigeria Casebook on Corporate Sustainability.](#)
{In Print}

Business and Sustainable Development in Nigeria Industry Report

Businesses have a huge role to play in the achievement of sustainable development in any society. Integrating sustainable development thinking in corporate strategy and operations is also vital for the long-term success of a business. However, in Nigeria, there is a huge gap in the knowledge and information available on corporate priorities, structures, activities, opportunities, risks and projections in the field of sustainability. In light of this, the 'Business and Sustainable Development: The Nigerian Case' study provides relevant knowledge on global and local sustainability trends, the current sustainability directions in various industries in Nigeria as well as challenges, solutions and opportunities. Targeted at corporate executives, academics, investors, and regulators, the study entails extensive research, in-depth interviews, and insights from a range of stakeholders.



[Business and Sustainable Development in Nigeria: The Banking Industry](#)

Societal Change and Assessing Your Organisation's Social Impact

We encounter organisations across the life cycle of social impact assessment, those who want to understand what it means, how to decide on a social impact project, how to embed it into their operations, and how to evaluate and assess the impact their societal change project has made. Social impacts are the results of societal interventions embarked on by organisations to realise positive societal change. We have prepared this booklet to provide business leaders and practitioners with a short, simple and useful introduction to social impacts and how to embark on a societal change strategy, together with how this can be assessed.



[Societal Change Handbook 2018 \(In Print\)](#)
[Societal Change Workbook 2018 \(In Print\)](#)

Our research projects involve extensive data collection and input from practitioners and businesses. For enquiries on how your organisation can participate in our research, please email sustainabilitycentre@lbs.edu.ng.





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THANK YOU

We are grateful to our partners and various organisations which have **PARTICIPATED, SUPPORTED AND CONTRIBUTED** towards the **SUCCESS** of the LBS Sustainability Centre Initiatives.

- Adcem Healthcare
- Africa Finance Corporation
- Airtel Nigeria
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- Central Bank of Nigeria
- Coca Cola Nigeria
- Dangote Group
- Diamond Bank
- Doreo Partners
- First Bank of Nigeria Ltd
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- Enterprise Development Centre, PAU
- Gamaliel and Susan Onosode Foundation
- Global Alliance for Improved Nutrition
- Global Reporting Initiative
- Guinness Nigeria
- Heinrich Boll Foundation
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- Ishk Tolaram Foundation
- Julius Berger Nigeria
- Junior Achievement Nigeria
- Lafarge Africa
- Lagos State Entrepreneurship Trust Fund
- Leap Africa
- MTN Nigeria
- National Agency for Food and Drug Administration and Control (NAFDAC)
- Nestlé Nigeria
- 9Mobile
- Nigeria Economic Summit Group
- Nigeria Stock Exchange
- Office of the Senior Special Adviser to the President in SDGs
- Open Society Justice Initiative
- Private Sector Advisory Group on SDGs
- Sahara Group
- Sahel Capital
- Samsung
- Scaling Up Nutrition Business Network (SBN)
- Siemens
- Shehu Musa Yar'adua Foundation
- Shell Nigeria
- Susty Vibes
- Technoserve Nigeria
- Tolaram Group
- Unilever Nigeria
- United Nation, Nigeria Office
- University of Edinburgh Business School
- Wateraid Nigeria
- Wave Academies
- Wecyclers





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