



**LAGOS
BUSINESS
SCHOOL**
PAN-ATLANTIC UNIVERSITY



**LBS
Sustainability
Centre**



ANNUAL REPORT

**LAGOS BUSINESS SCHOOL
SUSTAINABILITY CENTRE (LBSSC)**



LAGOS BUSINESS SCHOOL SUSTAINABILITY CENTRE (LBSSC)

Annual Report 2019

Director's Note



Professor Chris Ogbechie
Professor of Strategic Management
and Director, LBS Sustainability Centre

Our work in 2019 was focused on three thematic areas: (1) Responsible Business & Leadership; (2) Sustainable Development & Corporate Sustainability, and (3) Nonprofit Management & Social Entrepreneurship. I am glad to share that through our courses, conferences and research, the LBS Sustainability Centre reached over a thousand individuals and organisations in 2019. This was achieved through the Centre's targeted knowledge-sharing initiatives and strategic partner engagement. Working with our committed team members, LBS' faculty, expert facilitators and key partners, we designed and delivered various programmes for business executives, sustainability professionals and media personnel.

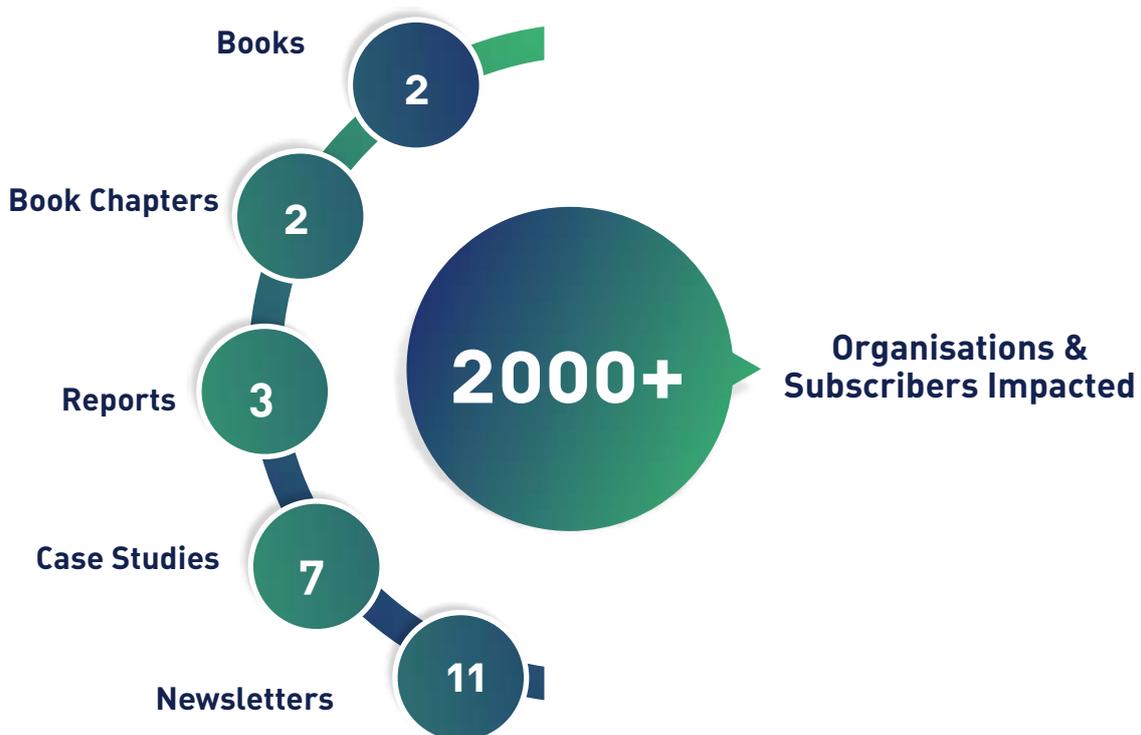
We also delivered innovative blended learning courses like the Nonprofit Leadership and Management Programmes (NPLM) supported by Ford Foundation West Africa and the Leadership Programme for Sustainable Waste Management supported by the Aspire Coronation Trust (ACT) Foundation.

This year as well, LBS Sustainability Centre hosted major conferences and forums to mainstream sustainability research and conversation. From the 2nd edition of the Africa Responsible Business (ARB) Forum and the CEO Roundtable on Sustainability to our flagship forum, the International Sustainability Conference, we have recorded an impressive increase in the active participation and contribution of top business, nonprofit and government leaders. I am optimistic that these engagements will continue to catalyse the needed change in business practice, government policies and civil society action for the advancement of sustainable development in Nigeria and Africa.

We are grateful for your partnership and support and we look forward to serving and working with you in 2020.



Our 2019 Impact in numbers





of our participants were women



of our participants reside outside Lagos State, Nigeria



Online courses reach participants from the



USA



China



Singapore



India



Canada



Hong Kong



South Africa



Brazil



Chile



Kenya.

Testimonials

Impacts in words

All of us, sitting together and having conversations and looking at the opportunities, that was our objective and it was achieved today.

**Victoria Uwadoka, Nestle Nigeria Plc
CEO Roundtable on Sustainability**

**Dr Uwem Ite, Oriental Energy Ltd
International Sustainability Conference**

It has been an interesting conference because the subject of innovation is something that we talk about but don't actually know what it means, but to come to a conference whereby the practicalities of innovation and sustainability are really addressed by professionals in their field, with very clear examples is actually quite important.

Sustainability is the way forward and that is the way to really protect our planet from the projected catastrophic effect of the climate.

**Dr Jubril Adejo, SMEFUNDS Capital
International Sustainability Conference**

**Osasenaga Kelly Aghayere, Yale University
Business as Force for Good MBA Course**

Through the course titled "Business as a Force for Good", I have learned the importance of integrating sustainability into all business functions and holding all members accountable for promoting a culture of sustainability. I also learned to see sustainability as a journey that requires continuous innovation, collaboration, and critical thinking. Finally, within the context of Africa, I learned much about the necessity of climate-adaptive innovation that will safeguard livelihoods on the continent.

I very much enjoyed the firsthand knowledge and insights brought to us from those on the ground carrying out the changes. It helped to make the ideals of sustainability more tangible, and show me there are many ways to approach the creation of a sustainable ecosystem. Very good course, I'd recommend to my peers.

**Dr Jubril Adejo, SMEFUNDS Capital
International Sustainability Conference**

**Mike, National University of Singapore
Business as Force for Good MBA Course**

Through the course titled "Business as a Force for Good", I have learned the importance of integrating sustainability into all business functions and holding all members accountable for promoting a culture of sustainability. I also learned to see sustainability as a journey that requires continuous innovation, collaboration, and critical thinking. Finally, within the context of Africa, I learned much about the necessity of climate-adaptive innovation that will safeguard livelihoods on the continent.



Business as a Force for Good has many key learnings and takeaways for me - some were "brand new" and others arose from the opportunity to take a step back and reflect on things, sometimes from a different perspective. I also learned the power of businesses to be a force for good, through imagination, creativity and innovation, as well as values of positive impact. The final key thing that is on my mind a lot these days is that we should "think of the planet not as something we have inherited from our ancestors, but something we are borrowing from our children".

Sheena Neilson, University of British Columbia Sauder School of Business Business as Force for Good MBA Course



Lola James, Program Manager, The Young Bookworms Nonprofit Leadership and Management Course Participant

Having worked in the nonprofit space for about eight years, I can attest to the fact that the course teaches you what you already know in a way that makes you more confident to 'hold your own' in the social impact space. It affirms the impact nonprofits are making in the world.



More insightful and dynamic than I could ever imagine. The faculty was top notch.

Rume Onosode Gamaliel & Susan Onosode Foundation Nonprofit Leadership and Management Programme



Jennifer Paul, Cash4Trash, Nigeria Sustainable Waste Management Programme

The LBS Sustainability Centre exposed me to the real world of waste management. Having attended the training, my small startup has expanded its horizons and is soon to be heard of all over.



The content of the training was rich and I am more confident working in my field. I have answers to many questions and I know where to seek assistance.

Cajetan Okeke, Alamonk Recyclers Ltd Sustainable Waste Management Programme





LBS
Sustainability
Centre

WHAT WE DO



The LBS Sustainability Centre is the first of its kind in Nigeria. It is designed to refocus the relationship between businesses and their stakeholders by contributing to the development of responsible business leaders. We work with organisations to help them incorporate sustainable practices in their operations and develop innovative products and services that transform their communities and simultaneously generate economic value. This enables businesses to sustain livelihoods, reduce poverty, and contribute to national development as well as the achievement of the Sustainable Development Goals (SDGs).

Our Objectives:

Knowledge creation through industry and action research in the areas of responsible business, corporate sustainability, corporate governance, corporate social responsibility, business ethics, nonprofit management, and social entrepreneurship.

Knowledge dissemination through customised executive training programmes, seminars and workshops, LBS MBA and executive programmes, forums and conferences.

Knowledge application through collaboration with businesses, government agencies, academic institutions and civil society organisations.

Stakeholder Engagements & Partnerships

Achieving sustainable long-term change in Nigeria requires a significant strengthening of the policy formulation and implementation process. This involves directly influencing policymakers, regulators and companies. The Centre utilises ICT resources - digital media, social media platforms, social networks and dialogue sessions to advocate for the improvement of business engagement with society. This strategic focus has met with considerable success. The Centre was involved in the conception of the sustainable banking initiative by the Central Bank of Nigeria (CBN). This initiative led to the creation of the Nigerian Sustainable Banking Principles in 2012. The Centre was also involved in the formation of the Nigerian Business Coalition for Sustainable Development (NBCSD) in 2014. The Director of the Centre, Professor Chris Ogbegie also represents LBS as co-chair of the Private Sector Advisory Group on SDGs in Nigeria. The Centre's commitment to collaborative partnership has seen it engage with some of Nigeria's leading organisations to mainstream the sustainability agenda in the country.



Capacity Building Programmes

In the Centre's quest for continuous improvement, training programme curricula are consistently assessed with a view to ensuring they remain relevant and of immense use to our participants. As such, the Centre offers a series of capacity building programmes for public officials, business executives, and entrepreneurs, as well as sustainability courses as part of LBS' MBA programmes.

Research

LBS Sustainability Centre conducts industry and practitioner-focused research in business ethics, sustainability, social entrepreneurship and corporate governance. The research output of the Centre serves as the anchor for sustainability courses in Lagos Business School's full-time MBA programmes and executive education curriculum, as well as training programmes.

Industry Engagement

The LBS Sustainability Centre also supports organisations in the design, development, implementation and assessment of their sustainability strategy, initiatives and projects.

- **Sustainable Strategy Development**
- **Socio-Economic Impact Assessment**
- **Corporate Social Responsibility Programme Design**
- **Sustainable Development Goals (SDGs) Initiative Implementation**
- **Sustainability Reporting**



The Centre consolidates theory and practice on sustainability, builds leadership skills and supports constructive dialogue and collaboration between business, government, civil society and academics in order to find solutions to critical sustainability challenges. In its resolve to expand the sustainability conversation and embed sustainability thinking in corporate strategy, the Centre's research, seminars and stakeholder engagement are based on the following thematic areas:

| THEME | CONTEXT |
|---|--|
| <p>Corporate Sustainability</p>  | <p>Corporate sustainability entails the approach and action of businesses towards sustainable development, sustainability strategy, shared value, corporate social responsibility (CSR), and corporate philanthropy. It also involves the designing, building, and operating of structural elements in ways that do not diminish the social, economic and ecological processes required to maintain human equity, diversity, and the functionality of natural systems.</p> <p>LBSSC is committed to helping organisations understand their impact through sustainable business practices and sustainability initiatives. Therefore, we are assisting organisations by providing dialogue platforms and training. We also work with partners and relevant stakeholders on strategic policy advocacy and implementation in the areas of skills development, education, water, nutrition, health and power.</p> |
| <p>Responsible Business and Leadership</p>  | <p>Responsible businesses are principle and value-driven, demonstrating consideration for employees, customers, suppliers and the wider society in the course of their profit-making activities. We believe that leadership plays a key role in running businesses in a responsible manner.</p> <p>Africa is transforming, and the continent's economic and industrial development should be channelled in a manner that ensures that businesses operate responsibly and contribute to the holistic vision of economic, social and environmental development. Businesses in Africa are resilient notwithstanding the challenges encountered. They should also see themselves as responsible for and to the society from which their businesses emerge, exist and thrive. Businesses are critical change agents, well-positioned to be at the helm of the transformation of Africa.</p> |
| <p>Social Entrepreneurship and Nonprofit Organisation Management</p>  | <p>Small and Medium Scale Enterprises (SMEs) contribute to a country's gross domestic product (GDP), wealth creation, employment and technological advancement. Social entrepreneurship entails recognising social problems and achieving social change by employing entrepreneurial principles, processes and operations. The business approach of SMEs to social challenges and value creation is significant to the socio-economic development of nations, therefore, we support SMEs to ingrain sustainability.</p> <p>Nonprofit and Civil Society Organisations also play a pivotal role in the advancement and development of societies and African nations in particular. To ensure the long-term impact of this sector, however, these organisations require effective management and responsible leadership.</p> |
| <p>Circular Economy</p>  | <p>A circular economy is based on the principles of designing out waste and pollution, keeping products and materials in use, and regenerating natural systems. This industrial model aims to restore or regenerate the ecosystem, society and economy by intention and design.</p> <p>LBSSC is committed to driving knowledge and action for organisations to replace the end-of-life concept with restoration, shifts towards the use of renewable energy, eliminates the use of toxic chemicals, which impair reuse and return to the biosphere and aims for the elimination of waste through the superior design of materials, products, systems and business models.</p> |

A woman with braided hair, wearing glasses and a red blazer, is standing in a meeting room. She is holding a microphone in her left hand and writing on a whiteboard with a marker in her right hand. The whiteboard has some handwritten notes, including 'US', 'Environment', and 'Welfare'. The background is a blurred presentation screen.

LBSSC ACTIVITIES JANUARY TO DECEMBER 2019





Books

- Amaeshi, K., Muthuri J. N., Ogbechie C., (2019) Incorporating Sustainability in Management Education: An Interdisciplinary Approach. Springer.
- Nwgu, F. N., Ogbechie, C. I., Osuji, O. K. & Williamson, D. (2019) Enhancing Board Effectiveness: Institutional, Regulatory and Functional Perspectives for Developing and Emerging Markets. London, United Kingdom: Routledge-Taylor and Francis

Book Chapters

- Ogbechie, C. I. and Akanji, H. (2019) Experiential Learning in Executive Education: The Lagos Business School Experience. In Gonzalez-Perez, M. A., Lynden, K. & Taras, V. (Eds.) The Palgrave Handbook of Learning and Teaching International Business and Management. Springer International Publishing.
- Ogbechie, C. (2019): The Nature of Board in Developing and Emerging Market. In Nwgu, F. N., Ogbechie, C. I., Osuji, O. K. & Williamson, D. (Eds) (2019) Enhancing Board Effectiveness: Institutional, Regulatory and Functional Perspectives for Developing and Emerging Markets. London, United Kingdom: Routledge-Taylor and Francis.

Reports

- Business and Sustainable Development in Nigerian – The Banking Industry (An industry report series).
- LBS UN Principles for Responsible Management Education (PRME) Report
- Building Youth Leadership Capacity in Nonprofit Management: Project Impact Report

Case Studies

- Junior Achievement Nigeria by Dr Ijeoma Nwagwu & Jude Obidiagha
- Grooming Centre: Trust and Alternative Funding in Social Enterprises by Dr Ijeoma Nwagwu & Kingson Elendu
- Partnering for Social Good: Creating Value from Waste: The Wecyclers Model of Social Entrepreneurship by Dr Ijeoma Nwagwu, Oreva Atanya & Ngozika Onuzo
- The Kidney Angels: Adcem Healthcare Ltd by Prof Chris Ogbechie & Oreva Atanya
- Tolaram Foundation by Prof Chris Ogbechie & Nnemeka Onoyima
- MTN Foundation: Building Trust in a Challenging Environment by Dr Ogechi Adeola & Munachi Ugo-Emeribe
- BudgIT by Dr Bongo Adi & Hammed Akanji
- Songhai Centre by Dr. Ike Kelikume & Jude Obidiagha





Social Impact and Sustainability Reporting Workshop

Social impact is increasingly accepted as an international basis for measuring a company's success. However, there is a dearth of professional training programmes on social impact and sustainability reporting, for individuals and organisations in Nigeria. The programme was for individuals from organisations that are looking at building competence in social impact as part of business strategy as it concerns social impact assessment and sustainability reporting.



1st Run: 25 Participants

Date: Thursday, February 21, 2019

Venue: Intercontinental Bank Classroom, Lagos Business School

2nd Run: 18 Participants

Date: Thursday, November 28, 2019

Venue: First Bank Classroom, Lagos Business School

Facilitators:

1. Dr Ijeoma Nwagwu, Faculty, Strategy and Sustainability
2. Austin Onuoha, Managing Director, Africa Centre for Corporate Responsibility
3. Ibrahim Salau, Managing Director, Environmental Accord Limited
4. Tendai Matika, Senior Coordinator, GRI Africa
5. Dayo Oluwole, Principal, Kasher Consulting



Advancing Nutrition, Health and Wellness (NHW) through the Media Workshop

The workshop for media personnel was designed to advance the understanding and inclusion of CSV, NHW and other sustainable development concerns in media coverage. Designed by Lagos Business School and Nestlé Nigeria, the workshop was executed by faculty and industry experts. Participants will gain an understanding of how to integrate Nutrition, Health and Wellness (NHW) in media narratives and national discourse. The expected outcome is to enhance their ability to interpret and report stories with proper priority for Nutrition, Health and Wellness (NHW).

Date: April 9-12, 2019

No. of Participants: 27

Venue: LBS Elearn Platform and Radisson Blu Hotel, Ikeja.



Facilitator:

1. Professor Chris Ogbechie, Professor of Strategic Management, LBS
2. Dr Ijeoma Nwagwu, Faculty, Strategy and Sustainability, LBS
3. Rose Ogbechie, Faculty, Business Ethics, LBS
4. Dr Eugene Ohu, Faculty, Business Communication, Organisational Behaviour and Human Resource Management, LBS
5. Victoria Uwadoka, Corporate Communications & Public Affairs Manager, Nestlé Nigeria
6. Chioma Emma-Nwachukwu, Nestlé Nutrition Institute Africa
7. Dr Bartholomew I.C. Brai, President, Nutrition Society of Nigeria
8. Professor Olugbenga Ogunmoyela, Professor of Food Technology, Bells University of Technology
9. Amara Nwankpa, Director, Public Policy Initiative, Shehu Musa Yar'Adua Foundation
10. Ayodeji Balogun, Country Manager, AFEX Commodities Exchange Limited
11. Chido Nwakanma, Media Specialist and Adjunct Faculty, School of Media and Communications, PAU

Nonprofit Leadership and Management Programme (NPLM)

This certificate course was a capacity-building initiative for the non-profit sector in Nigeria. The programme was supported by a grant from the Ford Foundation. NPLM provides a deep understanding of nonprofit leadership, including how to define strong mission statements, manage operational and financial controls, improve organisational capacity, strengthen fundraising and revenue-generation efforts, marketing, volunteer management, governance and sustainability. NPLM participants develop leadership abilities required to advance their nonprofit organisations and establish new relationships, groups, and networks in the nonprofit ecosystem. The four-week entails three weeks of online learning and one-week in-class sessions.

3rd Cycle: 37 participants

Date: March 13 – April 4, 2019

4th Cycle: 87 participants

Date: June 25 – July 18, 2019

5th Cycle: 45 participants

Date: December 10, 2019 - January 29, 2020

Venue: Coca Cola, FSB, GTBank Classrooms, FSB Classroom, LBS Elearn Platform



**FORD
FOUNDATION**



Core Faculty

1. Professor Chris Ogbechie, Professor of Strategic Management
2. Dr Ijeoma Nwagwu, Faculty, Strategy & Sustainability
3. Dr Akin Oparison, Faculty, HRM & Organisational Behaviour
4. Professor Akintola Owolabi, Faculty, Finance and Accounting
5. Dr Eugene Ohu, Faculty, HRM & Organisational Behaviour
6. Dr Francis Okoye, Faculty, Finance and Accounting
7. Dr Franklin Ngwu, Faculty, Strategy, Finance and Risk Management
8. Isaac Orolugbagbe, Strategy and Entrepreneurship
9. Dr Kemi Ogunyemi, Faculty, Business Ethics
10. Dr Ogechi Adeola, Faculty, Marketing
11. Professor Olawale Ajai, Professor of legal, social & political environment of business
12. Dr Silk Ugwu Ogbu, Head of Department, School of Media and Communication, PAU
13. Dr Tayo Otubanjo, Faculty, Marketing
14. Uche Attoh, Faculty, HRM & Organisational Behaviour
15. Dr Uchenna Uzo, Faculty, Marketing

Facilitators and Resource Persons

1. Amina Oyagbola, Founder, WISCAR
2. Asantewa Afadzinu, Executive Director, West Africa Civil Society Institute
3. Chidi Odinkalu, Senior Team Manager, Open Society Justice Initiative
4. Dr Chudi Ihenacho, Managing Director, Educational Co-operative Society
5. Dr Dabesaki Mac-Ikemenjima, Programme Officer, Ford Foundation
6. Esi Emerhi, Project Director, KIISI Trust Fund
7. Eze Onyekpere, Lead partner of Centre for Social Justice
8. Fabia Ogunmekan, Executive Secretary, WISCAR NIGERIA
9. Femi Taiwo, Executive Director, Leap Africa
10. Funke Amobi Country Head, Human Capital, Stanbic IBTC Holdings Plc
11. Gbenga Sesan, Executive Director, Paradigm Initiative
12. Itoro Eze-Anaba, Founder Mirabel Centre
13. Iyadunni Olubode, Non-Profit Consultant
14. Josephine Nzerem- Country Representative, Ashoka Fellowship
15. Katja Schiller, Founder, Philanthropy Circuit
16. Linda Bembatoum, Development Practitioner/Founder, Third Sector Development Solutions
17. Michael Ajayi, Country Director, Enactus Nigeria
18. Mira Mehta, Founder, Tomato Jos
19. Misan Rewane, CEO, WAVE Academies
20. Nana Caleb Adebayo, Lawyer, founder EarthPlus, NPLM alumni
21. Nike Adeyemi, Executive Director, FATE Foundation
22. Nonny Ugboma, Executive Secretary, MTN Nigeria Foundation
23. Ngozi Princewill Utchay (Founder/CEO, ARTELIER Lifestyle Consultants)
24. Olumide Akinjo, Director, Institute for Industrial Technology (IIT)
25. Oluwatoyin Emmanuel-Olubake - Associate Director of Portfolio, Acumen West Africa
26. Osayi Alile, CEO, Aspire Coronation Trust Foundation
27. Otto Orondaam, CEO, Slum to School
28. Segun Awosanya, Founder and ED, Social Intervention Advocacy Foundation
29. Simi Nwogwugwu, Executive Director, Junior Achievement Nigeria
30. Temie Giwa-Tubosun, Founder of LifeBank
31. Tolulope Sangosanya, Founder, Lots Foundation
32. Victor Gbenga Afolabi - Founder/Chief Executive Officer, Eko Innovation Centre
33. Victoria Uwadoka, Corporate Communications & Public Affairs Manager, Nestle Nigeria
34. Saheed Onibudo, Managing Partner, DS Professional Services.

Mentors

1. Ibisio Graham Douglas, Trustee, Beta Art Foundation
2. Funmi Oyatogun, Founder & CEO TVP Adventures
3. Mrs. Jonathan-Ichaver, Founder, Sesor Africa
4. Dr Jadesola Adedeji, Director, STEM METS Resources
5. Mr Micheal Ajayi - Country Director, ENACTUS Nigeria
6. Fabia Ogunmekan - Executive Secretary, Women in Successful Careers(WISCAR)
7. Dr Debo Odunlana - Founder & CEO, Doctoor Company Limited





Business As A Force For Good: Sustainability and Sustainable Development in Africa (GNAM MBA COURSE)

The course “Business as a Force for Good: Sustainability and Sustainable Development in Africa”, is a collaborative offering across schools of the Global Network for Advanced Management (GNAM) and it draws together cases, readings and perspectives of practitioners from business, academia, government and civil society on the topic of sustainable development and sustainability. The course seeks to explore new and innovative ideas on how businesses can address complex socio-environmental issues- such as poverty, inequality, climate change, natural resource constraints - and create positive value in society while remaining profitable. It also seeks to better understand in a very human and pragmatic way the contours of the challenges around sustainable development faced by societies across Africa. The course had a duration of eight weeks with a total of 16 Sessions.

Date: September 3 - October 31, 2019

No. of Participants: 18

Venue: LBS Elearn Platform.

Core Facilitators:

1. Professor Chris Ogbechie, Professor of Strategic Management
2. Dr Ijeoma Nwagwu, Faculty, Strategy & Sustainability
3. Chidi Okoro, Faculty, Strategy
4. Nkem Ihenachor, Faculty, Strategy and International Business
5. Professor Olayinka David-West, Professor of Information Systems

Facilitators and Resource Persons:

1. Professor Kenneth Amaeshi - Chair in Business and Sustainable Development and Director of the Sustainable Business Initiative, University of Edinburgh Business School
2. Dr Nnoli Nnoli, Chief Sustainability Officer, Dangote Group
3. Larry Umunna, Regional Director, West Africa, TechnoServe
4. Douglas Brew, Head of External Affairs, Communications & Sustainability for Africa
5. Soromidayo George, Director, Corporate Affairs and Sustainable Business, Unilever Ghana & Nigeria
6. Clem Ugorji, Public Affairs and Communications Director, Coca-Cola

List of participant institutions:

1. Yale School of Management United States of America - North America
2. Fudan University School of Management China - Asia
3. National University of Singapore Business School - Singapore - Asia
4. Indian Institute of Management Bangalore India - Asia
5. Sauder School of Business, University of British Columbia - Canada - North America
6. Lagos Business School, Pan-Atlantic University - Nigeria - West Africa 3
7. Hong Kong University of Science and Technology Business School - Hong Kong - Asia
8. University of Cape Town Graduate School of Business - South Africa - Southern Africa
9. Business School, Renmin University of China - China - Asia
10. EAESP - School of Business Administration of Sao Paulo - Brazil - South America
11. Pontificia Universidad Católica De Chile School of Business - Chile - South America
12. Strathmore Business School - Kenya - East Africa



7. Lola Masha, Founder, Doreo Partners

Leadership Programme for Sustainable Waste Management

The Leadership Programme for Sustainable Waste Management is a capacity-building programme that advances leadership development and trains young leaders on innovative and sustainable methods of waste collection, removal, processing, recycling and disposal. Designed by Lagos Business School and Aspire Coronation Trust Foundation (ACT), the certificate programme is geared towards providing technical advice, business skills training, deepening the understanding of sustainability concepts. The three-week programme was geared towards improving the operational and financial viability of waste management businesses. The programme entailed three days in-class, one-day fieldwork and 16 days online learning.

Date: October 8 - November 5, 2019

No. of Participants: 45

Venue: FSB Classroom, LBS Elearn Platform.

Core Faculty:

1. Professor Chris Ogbegie, Professor of Strategic Management
2. Dr Ijeoma Nwagwu, Faculty, Strategy & Sustainability
3. Dr Franklin Ngwu, Faculty, Strategy and Risk Management
4. Dr Marvel Ogah, Faculty, Operations
5. Dr Kemi Ogunyemi, Faculty, Business Ethics
6. Dr Arinze Nwokolo, Faculty, Finance and Accounting
7. Dr Silk Ugwu, Head of Department, School of Media and Communications, PAU
8. Dr Uchenna Uzo, Faculty, Marketing
9. Dr Akin Oparison - Faculty, Organisational Behaviour and Human Resources
10. Henry Onukwuba, Faculty, Organisational Behaviour and Human Resources
11. Isaac Orolugbagbe, Faculty, Strategy, Entrepreneurship and SPEB
12. Dr Tayo Otubanjo, Faculty, Marketing

Facilitators and Resource Persons:

1. Osayi Alile, Chief Executive Officer, Aspire Coronation Trust (ACT) Foundation
2. Dr. Muiwa Gbadegesin, Managing Director, Lagos Waste Management Authority (LAWMA)
3. Ola Oresanya, Chief Operating Officer, Globetech
4. Peter Bamkole, Director, Enterprise Development Centre (EDC)
5. Allison Ukonu, Chief Executive Officer RecyclePoints
6. Paul O'Callaghan, Chief Executive Officer, WestAfricaENRG
7. Funto Boroffice, Chief Executive Officer, Chanja Datti Ltd
8. Daniel Adedokun, Head, Lafarge Geocycle Waste Management Services
9. Clem Ugorji, Public Affairs and Communications Director, Coca-Cola
10. Ola Oresanya, Chairman, E-Waste Producer Responsibility Organisation of Nigeria (EPRON)
11. Professor Oladele Osinbajo, President, Waste Management Association of Nigeria (WAMASON)
12. Dr Ibrahim Salau, Managing Director, Environmental Accord
13. Reuben Ossai, Managing Director, The Initiates
14. Brendon Rowen, Executive Director, Cradle to Cradle Design Consultancy, UK
15. Laurent Maeder, Co-Lead Business Lab Circular Economy, Switzerland
16. Allison Ukonu, Cofounder, RecyclePoints
17. Adwoa Coleman, Sustainability & Advocacy Manager, Dow's Packaging and Specialty Plastics (P&SP) Business in Africa





Leading for Impact

This webinar featured non-profit sector experts sharing their experience on issues such as the management techniques and strategies used in developing and driving the mission of their non-profit. Participants learnt tips for building their network/community, building the trust of stakeholders and effective advocacy.

Date: Monday, March 4, 2019

No. of Participants: 25

Venue: LBS Zoom Platform



Facilitator:

1. Ito Eze-Anaba, Founder, Mirabel Centre
2. Oreoluwa Adeyinka, Research/Programme Coordinator, LBS Sustainability Centre

Stakeholder Engagement for Sustainable Social Investments

This webinar was specially tailored to enable businesses and non-profit organisations to understand the rudiments of stakeholder engagement. The webinar is part of our commitment to continuously engage with practitioners and participants in the Social Impact Assessment and Sustainability Reporting workshop organised by the Centre.

Date: March 27, 2019

No. of Participants: 30

Venue: LBS Zoom Platform



Facilitator:

1. Soromidayo George, Director, Corporate Affairs & Sustainable Business, Unilever Ghana and Nigeria
2. Dr Silk Ugwu Ogbu, Head of Department, School of Media and Communication, Pan-Atlantic University, Lagos
3. Kingson Elendu, Research, LBS Sustainability Centre

Positioning Your Non-profit Global Perspective, Local Action

During the session, industry experts shared their experience in the non-profit sector, how to prepare non-profits to handle community issues from a global perspective as well as opportunities for leveraging existing networks and partnerships.

Date: Friday, April 5, 2019

No. of Participants: 21

Venue: LBS Zoom Platform

Facilitator:

1. Dr Kole Shettima, Director, Africa Office MacArthur Foundation
2. Oreoluwa Adeyinka, Research/Programme Coordinator, LBS Sustainability Centre



Managing Your Nonprofit Finances

This webinar helped address some pertinent nonprofit financial management issues such as identifying what matters most when examining nonprofit organisation finances, examining some trends and indicators that can guide in assessing the true financial health of nonprofit organisations and then pinpoints some critical enablers to building strong financial management practices with a nonprofit organisation. The webinar is part of our commitment to continuously engage with practitioners and participants in the Nonprofit Leadership and Management Programme organised by the centre with support from the Ford Foundation West Africa.

Date: November 6, 2019

No. of Participants: 68

Venue: LBS Zoom Platform

Facilitator:

1. Mrs Adenike Adeyemi, Executive Director, FATE Foundation
2. Jude Obidiagha, Research and Programmes, LBS Sustainability Centre



Nonprofit Legal Matters

The social sector is full of individuals with good intentions who set up nonprofit organisations but do not realise the varied legal obligations that come with tax evasion and avoidance. This webinar addressed issues relating to formation and described important documents that are part of the formation process of nonprofit organisations. It also discussed the many taxation issues, especially federal tax laws for nonprofits. The webinar is part of our commitment to continuously engage with practitioners and participants in the Nonprofit Leadership and Management Programme organised by the centre with support from the Ford Foundation West Africa.

Date: December 15, 2019

No. of Participants: 81

Venue: LBS Zoom Platform

Facilitator:

1. Professor Olawale Ajai, Faculty, Lagos Business School
2. Jude Obidiagha, Research and Programmes, LBS Sustainability Centre



Leveraging Technology To Advance Your Social Mission

This webinar introduced non-profit managers and leaders to the basic elements of information and communications technology and innovative practices that will drive social change. It also captured various digital transformation practices and tools that local nonprofits can leverage to advance their social mission. This webinar is part of our commitment to continuously engage with practitioners and participants in the Nonprofit Leadership and Management Programme organised by the centre with support from the Ford Foundation, West Africa.

Date: November 6, 2019

No. of Participants: 59

Venue: LBS Zoom Platform

Facilitator:

1. Professor Olayinka David-West, Professor of Information Systems
2. Jude Obidiagha, Research and Programmes, LBS Sustainability Centre





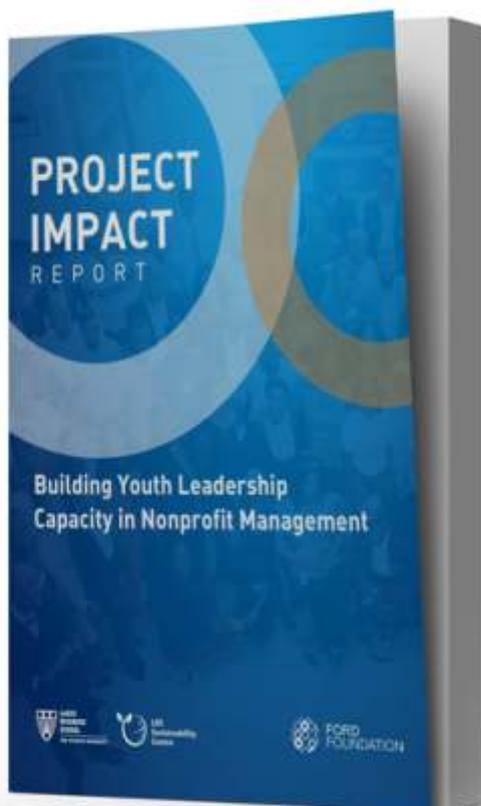
GRANT PROJECTS





FORD FOUNDATION

Building Youth Leadership Capacity in Nonprofit Management



Recognising the need to build the capacity of youth in the nonprofit sector, LBS Sustainability Centre with the support of the Ford Foundation West Africa developed and implemented the project 'Building Youth Leadership Capacity in Nonprofit Management'. The project began in June 2017 and has led to the development of certificate programmes for youth and executives in the sector.

The project has connected youth to experienced mentors through the senior fellows in residence programme and the participation of industry experts as facilitators. Knowledge creation and dissemination have also been achieved through the development of a 'Nonprofit Management Handbook' and several teaching case studies focused on leadership and management challenges in nonprofit organisations and social enterprises.

The project also equips business students in LBS full-time MBA programme to create social, economic and environmental value through student-led community service, known as 'Personal Social Responsibility (PSR)' projects.





Nonprofit Leadership and Management Certificate Programme (NPLM)

NPLM 1 = 43 Participants (Male 21, Female 22)
 NPLM 2 = 37 Participants (Male 14, Female 23)
 NPLM 3 = 39 Participants (Male 11, Female 28)
 NPLM 4 = 84 Participants (Male 43, Female 41)
 NPLM 5 = 43 Participants (Male 20, Female 23)
 Total = 246 Youths

Geographical Reach = 29 States in Nigeria

Nonprofit Management Fellows, Webinars, Publication and Teaching Tools

2 Senior Fellows
 6 Webinars
 8 Teaching Case Studies
 1 Handbook (6 Book Chapters & 5 Interviews)

**Student-led Community Service
 Personal Social Responsibility (PSR) Projects addressing**

3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



8 DECENT WORK AND ECONOMIC GROWTH



13 CLIMATE ACTION





S U P P O R T E D B Y
access

Leadership Programme for Youth Entrepreneurs in Waste Management

The 'Leadership Programme for Sustainable Waste Management' is a capacity-building project that advances enterprise and leadership development among youth in Nigeria.

The project led to the development and delivery of a certificate programme focused on innovative and sustainable methods of waste management as a business (collection, removal, processing, recycling and disposal). Supported by a grant from the Aspire Coronation Trust (ACT) Foundation, the programme has become a platform for sustainability and entrepreneurship for youth to take actions to mitigate the environmental and health implications of improper waste management.

The programme is geared towards providing technical advice, business skills, understanding of sustainability concepts to improve the financial viability of waste management business which can serve as a tool for addressing the rising (52.65%) youth unemployment in Nigeria.

It aims to facilitate entry of informal youth-led waste management businesses into the formal economy in a manner that will improve their businesses positively impact society.



Project Partners





Number of Participants: 49 (Male - 30, Female - 19)
Programme Geographical Reach: 11 states in Nigeria



FORUMS & STAKEHOLDERS ENGAGEMENT





Date: July 16, 2019

No. of Participants: 59



The forum is a dialogue platform to highlight collective action for sustainable development. The inaugural forum focused on the theme 'Co-creating Value for Impact – Opportunities in Circular Economy & Co-processing' as a means of building climate resilience through sustainable waste management. It is only logical that we should use natural resources in a responsible manner, mitigate pollution and tackle climate change.

The question most businesses grapple with is "how?" How do businesses protect the ecosystem while enhancing consumer satisfaction and improving the bottom line? This panel discussion explored the prospects for circular economy and co-processing in Nigeria particularly. The Lafarge Africa Sustainability Forum was hosted in partnership with Lafarge Africa, Geocycle, and the Nigerian Economic Summit Group.



Speakers & Contributors

1. Professor. Chris Ogbechie, Director, Lagos Business School Sustainability Centre
2. Michel Puchercos, CCEO, Lafarge Africa Plc
3. Mr Laiye Jaiyeola, CEO, Nigerian Economic Summit Group
4. Princess Adejoke Orelope-Adefulire, Senior Special Adviser to the President on SDGs
5. Folashade Ambrose-Medebem, Communications, Public Affairs & Sustainability Director, Lafarge Africa Plc
6. Daniel Adedokun, Head, Geocycle, Lafarge Africa Plc.
7. Dr Eugene Itua, Lead Circular Economy, Sustainability Policy Commission, Nigeria Economic Summit Group
8. Dr Afolabi Abiodun, Director of Enforcement and Advocacy, Lagos State Ministry of Environment
9. Abdurrahman Abiodun, Head of Laboratory Services, Department of Petroleum Resources
10. Bekeme Olowola, Board Member, Global Reporting Initiative
11. Titilope Oguntuga, Sustainability & Corporate Brand Manager, Lafarge Africa Plc
12. Orevia Atanya, Sustainability Associate, Lagos Business School

Africa Responsible Business Forum ●

Date: October 10-11, 2019

No. of Participants: 79



The Africa Responsible Business Forum aims to highlight the role of the private sector and considerations of how it can work with the public sector and civil society to contribute to the sustainable development of Africa. The second edition of the ARB Forum was held in Nairobi, Kenya on October 10-11, 2019 in partnership with the Riara University School of Business.

This year's forum brought together participants from Nigeria and Kenya to discuss the ways that responsible business practices can improve the lives of consumers, centred on the theme "Economic Empowerment Through Responsible Business Practices."



Speakers & Contributors

1. Professor Chris Ogbechie – Director, LBS Sustainability Centre
2. Professor Abel Kinoti - Dean, Riara University School of Business
3. Dr Adun Okupe - Lagos Business School Sustainability Centre
4. Oreva Atanya - Sustainability Associate, Lagos Business School
5. Jackie Miurimi - Green Nettle Textiles
6. Riddick Okwemba - AB3D
7. Hashim Mohamed, Utahli College
8. Rolake Rosiji - M-Kopa
9. Vincent O. Odhiambo - Regional Director, Ashoka East Africa
10. Abubakeer Musuza - Co-founder, Village Energy
11. Simon Wafubwa - Managing Director, Enwealth
12. Irungu Wagama, Head of Innovation and Project Management, Nairobi Securities Exchange
13. Rosemary Wahome-Evara - Beyond Profit
14. David Kamau Kuria - Director, Geothermal Development Company (Government of Kenya)
15. Francis Djirackor - Co-Founder/CEO, Elris Communications Services Ltd
16. Dr Beatrice Maisori - Riara Business School
17. Sirilli Akko - CEO, Tanzania Association of Tour Operators
18. Dr Moses Ikiara - CEO Kenya Investment Authority
19. Nekesa Ware - iHub
20. Kathy Vaughan - Leadership Coach
21. Wanja Mwangi - Corporate Affairs, Wrigleys, Mars
22. Olivia Mengich - Africa Star Railway Operation
23. Kathambi Kaaria - Creide
24. Br. Dzinekou Yawovi Jonas - Director, Social Ministry in Mission, Tangaza University
25. Jude Obidiagha - Research and Programmes, Lagos Business School

Partners



CEO

ROUNDTABLE ON
SUSTAINABILITY

Date: September 13, 2019
No. of Participants: 72



The CEO Roundtable is an ideation platform of the LBS Sustainability Centre where business leaders engage themselves and experts on discussions related to sustainability and the socioeconomic impact of business.

This unique forum highlights the means and opportunities for sustainable business practices to a select audience of c-suite executives, business leaders and stakeholders. This year's roundtable focused on collaborative action to mitigate plastic pollution in Nigeria. This year's roundtable was hosted in partnership with Guinness Nigeria Plc, and Nestlé Nigeria



Speakers & Contributors

1. Professor Chris Ogbechie – Director, LBS Sustainability Centre
2. Baker Magunda - Managing Director, Guinness Nigeria Plc
3. Victoria Uwadoka - Corporate Communications & Public Affairs Manager, Nestlé Nigeria
4. Edosa Obayagbona - Managing Director, Dow West Africa
5. Folashade Morgan - Chair, Food and Beverage Recycling Alliance (FBRA)
6. Oreva Atanya - Sustainability Associate, Lagos Business School
7. Anil Ramchand Mohinani - Country Head, Mohinani Group
8. Dr Bala Yusuf Yunusa – Senior Technical Advisor, Office of the Senior Special Assistant to the President on SDG
9. Muyiwa Gbadegesin - Managing Director, Lagos State Waste Management Authority (LAWMA)
10. Dr Tunde Ekpe - Faculty, Lagos Business School
11. Kingson Elendu - LBS Sustainability Centre
12. Jude Obidiagha - LBS Sustainability Centre
13. Angela Omiyi - LBS Sustainability Centre

Partners



INTERNATIONAL SUSTAINABILITY CONFERENCE 2019

Date: November 27, 2019
No. of Participants: 259

The theme of the 2019 International Sustainability Conference was “Innovating for Inclusive and Sustainable Growth.” The conference featured a sustainability exhibition and case presentations from businesses on the topic “Disruption for Impact”: (1) Innovation for Plastic Recycling and Reuse (by Dow Chemicals); (2) Creating Shared Value in the Supply Chain (by Nestlé Nigeria), and (3) Funding to Reduce Energy Poverty (by Arnergy Solar Ltd).

The keynote address, delivered by Professor Joseph Nnanna, was on Inclusive Business: Africa’s Force for Good, followed by a fireside chat moderated by the Director of the LBS Sustainability Centre, Prof Chris Ogbegie. The conference concluded with a panel discussion on the topic ‘How Can Sustainable Business Models End Poverty?’. The conversation was rounded up with a vote of thanks by Oreva Atanya, the conference lead and sustainability associate, Lagos Business School. ISC 2019 was hosted with the support of Dow Chemicals West Africa.



Speakers & Contributors

1. Professor Enase Okonedo – Dean, Lagos Business School
2. Professor Chris Ogbechie – Director, LBS Sustainability Centre
3. Professor Joseph Nnanna – Chief Economist, Development Bank of Nigeria
4. Dr Ijeoma Nwagwu - Faculty, Strategy and Sustainability, Lagos Business School
5. Oreva Atanya - Sustainability Associate, Lagos Business School
6. Dr Abijah Nyong – Portfolio Leader, Dow Oil, Gas and Mining – Sub Saharan Africa, The Dow Chemical Company
7. Victoria Uwadoka – Corporate Communications and Public Affairs Manager, Nestle Nigeria
8. Femi Adeyemo – Co-founder, Arnergy Solar Ltd
9. Dr Godwin Ehigiamusoe – Managing Director, LAPO Microfinance Bank.
10. Dr Godwin Nwabunka – Chief Executive Officer, Grooming Centre
11. Mrs Abimbola Akeredolu SAN – Partner, Banwo and Ighodalo
12. Chidinma Maduka – Head, Human Resources and Shared Services, Falcon Corporation Ltd
13. Dr Jubril Adejo – Managing Director, SMEFunds Capital
14. Jude Obidiagha – Research and Programme, LBS Sustainability Centre
15. Kingson Elendu – LBS Sustainability Centre
16. Angela Omiyi – LBS Sustainability Centre
17. Munachiso Ugo-Emeribe – LBS Sustainability Centre
18. Arinze Modebe – LBS Sustainability Centre
19. Uche Emeagwali – LBS Sustainability Centre

Partners



Exhibitors





AGBAMI STEM SYMPOSIUM 2019

Date: July 16, 2019
No. of Participants: 489



The theme of 2019's AGBAMI STEM Education Symposium was "Advancing Innovation and Sustainable Development throughSTEM." The symposium aimed to provide a platform to share innovative teaching techniques and solutions that address access to quality education, particularly in rural areas; to expose teachers and students to the realistic world of fast-paced pitches and "under pressure" innovative thinking, and to celebrate innovative and passionate STEM teachers.

The symposium also featured the finals of a STEM Project competition for secondary school students, who were asked to come up with innovative solutions to local problems based on the UN Sustainable Development Goals. The symposium was convened by the Agbami Parties.





Speakers & Contributors

1. Professor Olayinka David-West, Professor of Information Systems
2. Professor Chris Ogbegie – Director, LBS Sustainability Centre.
3. Richard Kennedy – Director, Star Deep Water Petroleum Limited (a Chevron Company).
4. Tom Akagbosu – Manager, Policy Government, and Public Affairs, Lagos.
5. Loveth Ubi – Chief Operating Officer, WAAW Foundation,
6. Oscar Ekponimo – Founder, Chowberry Ltd.
7. Lucy Ikpesu – Chevron Scholar and Programme Coordinator, WAAW Foundation
8. Lola Ekugo – Head Digital Innovation Lab, First Bank of Nigeria Ltd.
9. Oreva Atanya – Sustainability Associate, Lagos Business School.
10. Daniel Alatise - Founder, Ethava Technology
11. Odunayo Adewuyi - Policy Government Public Affairs, Chevron Nigeria Lagos
12. Prof Adewale Solarin – former Director/Chief Executive Officer, National Mathematics Centre (NMC).
13. Dr Edwin Agwu – Associate Professor, Strategic Management, Lagos Business School
14. Funke Oyedun – Programme Manager, WAAW Foundation.
15. Oyinda Onigbogi – JV Engineering Services Advisor of Facilities Engineering and Major Capital Projects Group of Chevron Nigeria Limited.
16. Jude Obidiagha - Research & Programme, Lagos Business School
17. Angela Omiyi - Volunteer, Lagos Business School



parties:

Sustainability @



**LAGOS
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Sustainability focus activities by the centre within the LBS campus and by MBA Students



#BeatAirPollution - LBS Tree Planting Activity to mark 2019 World Environment Day

To mark the 2019 World Environment Day (Wednesday, June 5), the Sustainability Centre and Corporate Communications department held a tree planting event to highlight LBS' commitment to sustainability, climate and the environment. The activity reiterates LBS' commitment to sustainability, climate and environmental issues and raised awareness internally (to staff, participants and students).



MBA Personal Social Responsibility (PSR) Projects

Through the project 'Building Youth Leadership Capacity in Nonprofit Management', Lagos Business School's full-time MBA students were supported to develop and implement community service projects known as 'Personal Social Responsibility' projects. The PSR projects are funded under the Ford Foundation Grant. The project creates an opportunity for managers in the making to work with youth in the nonprofit space to invest in the well-being of others and the community. Working in collaboration with participants of the NPLM Programme, the MBA students went through full-range project activities, from opportunity identification to project implementation. The student groups are projects are as follows:

EDUCATION GROUP

iRead Initiative: A book donation initiative aimed at improving the accessibility of reading materials to pupils attending primary schools. The project is geared towards transferring books from families who have no need for them to pupils and schools who need them.



ENVIRONMENT GROUP

LBS Plastic Free Day: An awareness-building project to educate everyone on the LBS campus about plastic pollution and encourage them to reduce the use of plastics where possible, recycle, reuse and properly dispose of plastic items.



FINANCE GROUP

FAT SMEs (Financial Advisory and Training SMEs): To render free advisory services to small scale businesses across various business segments. The project aims to provide financial empowerment through education.



HEALTH GROUP

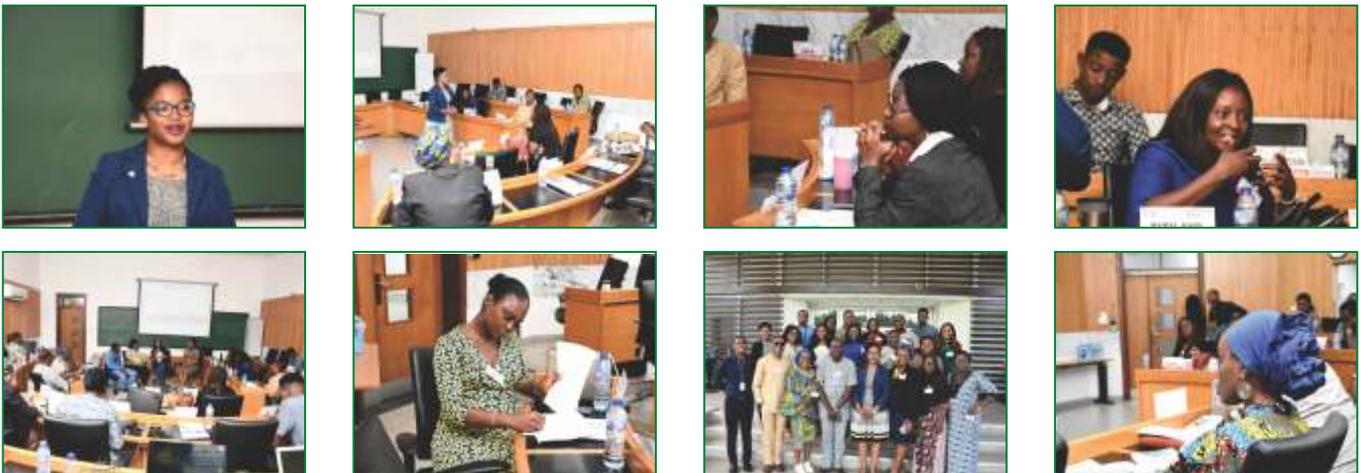
Come Alive Initiative: To educate youth on the dangers, myth, identification and solutions to mental health conditions within their society. The aim is to reduce and/or eliminate the occurrence of depression by creating channels through which people can reach out and get help.



Health Personal Social Responsibility (PSR) Projects gallery



Finance Personal Social Responsibility (PSR) Projects gallery



Education Personal Social Responsibility (PSR) Projects gallery



Sustainable Business Newsletter 2019 Editions

| MONTH | TITLE | ARCHIVE LINK |
|----------------------|---|---|
| January | Happy New Year | https://mailchi.mp/0f8adc31810f/happy-new-year |
| February | Nonprofit Leadership and Management | https://mailchi.mp/d273155b3e5f/lbs-sustainability-centre-newsletter-1460337 |
| March | #IWD2019 #BalanceforBetter | https://mailchi.mp/053b894c90a8/iwd2019-balanceforbetter |
| April | Advancing Sustainability through Knowledge Sharing | https://mailchi.mp/2e162eff15df/happy-earth-day-2019 |
| May | Building Sustainable Businesses for Africa | https://mailchi.mp/63749be732e0/building-sustainable-businesses-for-africa |
| June | Sustainability and Growth for NGOs | https://mailchi.mp/da7af89f2117/sustainability-and-growth-for-ngos |
| July | It's a Wrap! The fourth cycle of the Nonprofit Leadership and Management Programme (NPLM) | https://mailchi.mp/3fedefa4e7ab/its-another-successful-wrap |
| August | Scaling Impact through Industry Collaboration | https://mailchi.mp/6da725f20d00/scaling-impact-through-industry-collaboration |
| September October | LBSSC, Guinness Nigeria, Nestlé Nigeria, Dow Chemicals & FBRA engage c-suite executives in dialogue on plastic pollution mitigation | https://mailchi.mp/75e6f011c57a/sustainable-business-newsletter |
| November | Innovating For Inclusive and Sustainable Growth - #ISC2019 | https://mailchi.mp/c1d4f84f38ab/innovating-for-inclusive-and-sustainable-growth-isc2019 |
| December | Thank You for a Year of Impact | https://mailchi.mp/7be98b326f72/thank-you-for-a-year-of-impact |

Visit our new website: www.lbssustainabilitycentre.edu.ng

Follow us on Twitter: @LBS_SustCentre

Follow our LinkedIn Page: Lagos Business School Sustainability Centre



2020 FORUMS & STAKEHOLDER ENGAGEMENTS

(Open to sponsorship, Corporate Co-conveners
and Contributors)





CEO

ROUNDTABLE ON SUSTAINABILITY

The CEO roundtable is an ideation platform of the LBS Sustainability Centre where business leaders engage themselves and experts on discussions related to sustainability and the socio-economic impact of business. Last year's roundtable was focused on collaborative action to mitigate plastic pollution in Nigeria.

Participants Profile - MD/CEOs, top government officials, media owners, directors of local and international NGOs as well as leading members of the academia.



Africa Responsible Business Forum ●

October 1-2, 2020 | Kigali, Rwanda

Africa Responsible Business Forum (ARB Forum) is an exclusive c-suite forum which explores responsible business for Africa's sustainable development. The ARB Forum showcases how African businesses are attempting to be responsible, and provides an avenue for collaboration, innovation and learning for responsible business practices in Africa.

Participants Profile - MD/CEOs, top government officials, media owners, directors of local and international NGOs as well as leading members of the academia.

INTERNATIONAL SUSTAINABILITY CONFERENCE 2020

The conference is to bring together various stakeholders in a forum for discussion, problem-solving, advocacy and networking.

It encourages business, government and non-profit leaders to adopt sustainability, responsible business and the SDGs as a compass and yardsticks against which they can align their own key performance.

Participants Profile – The conference is open to CEOs and top executives of corporations, institutional investors, directors/head of foundations, government agencies and NGOs, business regulators, policymakers and top executives responsible for CSR/Sustainability.

FRIDAY
NOVEMBER
20



SUSTAINABLE DEVELOPMENT SYMPOSIUM

The Symposium provides a platform for businesses, government officials, water policymakers and experts, academics, civil society representatives, CSR and Environmental Sustainability executives to engage in a focused and balanced discussion on policy measures, actions and means of implementation to achieve the sustainable development goals (SDGs).

Participants Profile – The symposium is open to CEOs and top executives of corporations, institutional investors, directors/head of foundations, government agencies and NGOs, business regulators, policymakers and top executives responsible for CSR/Sustainability.



RESPONSIBLE BUSINESS DIALOGUE

A quarterly discussion forum for c-suite leaders in business, development and government around responsible business for Africa's sustainable development.

Participants Profile - MD/CEOs, top government officials, media directors, directors of local and international NGOs as well as leading members of the academia.



SUSTAINABILITY PROFESSIONALS BREAKFAST MEETING

This forum is a quarterly meeting focused on various themes and issues relevant to the roles of managers and business executives involved in sustainability strategy development, corporate social responsibility, environmental and social risk management, non-profit management, health, safety, and environment (HSE), and governance.

Participants Profile – The meeting is open to top and mid-level executives responsible for Sustainability Strategy, Corporate Social Responsibility Implementation and Environmental and Social Risk Management.

The Centre is also open to co-hosting other issue-specific sustainability forums and symposiums.



2020 TRAINING PROGRAMMES



Social Impact Assessment/Sustainability Reporting Workshop

Run 1: February 27, 2020

Run 2: November 25, 2020

Nonprofit Leadership and Management Programme (NPLM)

Cycle 6: April 16 - June 12, 2020

Cycle 7: November 26 - February 12, 2021

Partner: Ford Foundation West Africa

Nonprofit Management for Senior Executives
April 23 - May 29, 2020

Partner: Ford Foundation West Africa

Leadership Programme for Sustainable Waste Management

July 2 - 31, 2020

Partner: Aspire Coronation Trust (ACT) Foundation

Corporate Sustainability Programme
September 1 - 25, 2020





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SOCIAL IMPACT ASSESSMENT AND SUSTAINABILITY REPORTING WORKSHOP

Date: 1st run-February 27, 2020
2nd run-November 25, 2020

Programme Fee:
N90,000

Facilitator: Professor Chris Ogbechie

Overview

Social Impact Assessment (SIA) is vital to understanding the holistic impact of a company's activities and sustainability efforts. Though economic development is needed to combat poverty, unsustainable economic activities can have an extraneous effect on a society's ecosystem. Culture, education, environment, and other social activities can be affected by supposed developmental projects.

Attempts to supply trees as a raw material may not only lead to deforestation activities but may also negatively impact on the lives of surrounding societies whose natural existence cannot be decoupled from the forest the trees are being felled. This invariably would lead to the distortion of the ecosystem. Thus, organisations ought to regularly assess the economic, social and environmental impact of their business activities on the society. This will guide them strategically in managing their business performance. In essence, social impact assessment and sustainability reporting is more about managing business performance rather than mere reporting.



KEY LEARNING OUTCOMES

It is expected that this workshop will help participants understand the link between social impact and business performance, and how to integrate social impact into business strategy. It will help participants learn to capture and measure their social impact using metrics that meet international best practices. It is also expected that this workshop will help organisations develop capacity for sustainability reporting in the light of managing performance.



TARGET AUDIENCE

Middle, senior and executive level functional managers in organisations involved in sustainability strategy development and implementation, human resources, strategy, marketing, Health, Safety and Environment (HSE), risk management and governance.

PAY TO:

Guaranty Trust Bank Plc
Acct. Name : Lagos Business School
Acct. No.: 0000724406

Zenith Bank
Acct. Name: Lagos Business School
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NONPROFIT LEADERSHIP AND MANAGEMENT PROGRAMME (NPLM)

Cycle 6: April 16 - June 12, 2020

Cycle 7: November 26 - February 12, 2020

FEE: N95,000

OVERVIEW

The Nonprofit Leadership and Management Certificate Programme is a detailed introduction to Nonprofit Management that takes on a highly practical, experiential and interactive approach. Participants will learn through a series of online and in-class faculty-facilitated lectures, guest lectures, case study discussions, and videos. This is to ensure they learn to advance powerful innovative ideas into high-impact realities, and effectively apply management skills to the nonprofit sector.

The Certificate Programme is targeted at young and emerging nonprofit leaders within the ages (18 - 35) in Nigeria and has been designed to cultivate three pillars of competencies required to develop and grow a nonprofit organisation – leadership effectiveness, business fundamentals, and social innovation. The Programme particularly focuses on management and funding structures unique to the nonprofit sector. Participants will have an immersive experience in strategic planning for nonprofits, exploring current issues in nonprofit policy and legal issues; organisational development; human resources and volunteer management; financial management, and marketing.

This programme is supported by the Ford Foundation.



KEY LEARNING OUTCOMES

- Deepen understanding of themselves and their leadership identity in order to identify and enhance effective leadership practice for themselves and for women in their organizations;
- Gain a deep understanding of feminist leadership principles, conceptual frameworks, and strategic practices based on an analysis of global social movements. Participants will explore the ways these elements of feminist leadership apply to their work;
- Leverage contemporary social innovation practices and tools to address specific practical impediments to their activism such as limited access to funding, resistance to their work within their organizations/communities, and limited capacity to define strong mission statements, manage operational and financial controls, effectively market causes, manage volunteers and governance structures



TARGET AUDIENCE

This workshop is suitable for youth (ages 18 - 35) who work in the Nonprofit Sector and/or run Non-Governmental Organisations (NGOs).

Faculty: Prof Chris Ogbegie, Dr Ijeoma Nwagwu, Dr Franklin Ngwu

Pay to:

Guaranty Trust Bank Plc
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Supported by



**FORD
FOUNDATION**

NONPROFIT MANAGEMENT FOR SENIOR EXECUTIVES

April 23 - May 29, 2020

OVERVIEW

The Certificate in Nonprofit Management for Senior Executives is designed to strengthen the leadership, governance and management capacity of executives working in or with nonprofit organisations. The programme equips participants with requisite skills and strategic ability to deal with the complex challenges and opportunities in their organisations and community.

It is a highly practical, experiential and interactive lab where nonprofit executives can redefine their skillsets. It also gives participants the opportunity to create a network of local, national and international nonprofit executives committed to addressing the needs of organisations, communities and industries.

This programme is supported by the Ford Foundation

FEE: N120,000

PROGRAMME

- Board management and effectiveness
- Corporate governance and leadership
- Fundraising strategy
- Human capital strategy
- Responsible management and ethics
- Performance management
- Succession planning
- Partnerships, collaboration and stakeholder engagement
- Grant management

KEY LEARNING OUTCOMES

- Develop effective 21st-century nonprofit leadership skills and craft strategic goals to improve leadership practices. This will enable nonprofit leaders to practice with ethics and integrity, engage stakeholders, empower followers and foster community collaboration.
- Refine board governance and talent management capacity, learn to effectively recruit, retain and manage board members, staff and volunteers.
- Understand fundraising and financial management - learn to develop and implement a fundraising strategy, build relationships with donors, understand fiscal responsibilities and sound financial practices
- Gain familiarity with best practices in organisational effectiveness to implement strategies to achieve organisational goals and achieve mission impact.



TARGET AUDIENCE

The programme will be suitable for senior executives who work in the Nonprofit Sector and/or run Non-Governmental Organisations (NGOs).

Faculty: Professor Chris Ogbechie, Dr Ijeoma Nwagwu, Dr Franklin Ngwu

PAY TO:

Guaranty Trust Bank Plc
Acct. Name : Lagos Business School
Acct. No.: 0000724406

Zenith Bank
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Acct. No.: 0006086054

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LEADERSHIP PROGRAMME FOR SUSTAINABLE WASTE MANAGEMENT

July 2 -31, 2020

Age range: 18-40

FEE N90,000

Globally, the waste management industry is increasingly moving from a conventional approach to sustainable and innovative ways of managing waste. With this approach, the industry is becoming lucrative and next revolutionary in many countries where millionaires are currently being made. However, in Nigeria, there is a dearth of professional training programmes on sustainable and innovative waste management to facilitate the growth of the industry.

The programme is designed for youth (within the age bracket of 18 to 40) working in the waste management industry. This demography of participants is looking to build business and leadership skills to effectively manage the peculiar technicalities and the business aspects (finance, technology and human resources) in the sector. The programme should also facilitate entry of informal youth-led waste management businesses into the formal economy in a manner that improves their business reputation and potential for expansion and growth.

This programme is supported by the Aspire Coronation Trust (ACT) Foundation.



KEY LEARNING OUTCOMES

- ✓ **Understand** key concepts and principles of sustainable waste management and what circular economy means for businesses in emerging and developing economies.
- ✓ **Gain knowledge of** relevant regulations/legislation, standard procedures, best practices, ethical and social aspects of waste management in Nigeria.
- ✓ **Apply business and leadership skills** to effectively manage finance, technology and human resources in waste management.
- ✓ **Examine the complex** nature of waste generation, pollution, treatment, disposal and monitoring within the value chain.



TARGET AUDIENCE

- Entrepreneurs and employees of waste management companies
- Employees of waste handling departments in business organisations, government departments and nonprofit organisations
- Managers and operators of waste systems
- Sustainability (E&S/CSR) and Health, Safety and Environment (HSE) professionals.



LEAD FACULTY: Professor Chris Ogbegie, , Dr Franklin Ngwu , Marvel Ogah

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Efosa Ajorgbor : 07019900758
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Ben Eliezer: 08086726686
beliezer@lbs.edu.ng

Venue: Lagos Business School

Lagos Business School,
Km 22 , Lekki -Epe Expressway,
Ajah , Lagos

Register:
www.lbs.edu.ng/category/open-seminars/sector-specific/



CORPORATE SUSTAINABILITY PROGRAMME

September 1 - 25, 2020

OVERVIEW

The Corporate Sustainability Programme is an online certificate programme which aims to provide current and Africa-focused management knowledge in the area of corporate sustainability, corporate social responsibility and responsible business. The programme is delivered online via the LBS eLearn platform.

In the last two decades, there has been growing interest in the role that business plays in society. This has led to more businesses creating roles for corporate sustainability leads, corporate social responsibility officers, environmental and social risk management and managers and so on. While these professionals are tasked with driving, promoting and managing sustainability within their organisations, they often experience difficulties in delivering their objectives due to a knowledge gap and limited training for their specific roles. The programme provides a self-paced learning option for busy professionals to learn and understand the business case for sustainable development and better deliver on their jobs as sustainability professionals in their firms and/or organisations.



PROGRAMME

- Business and sustainability in Africa
- Creating value for customers, host communities and employees through social impact
- Social impact assessment- best practices
- Capturing and measuring social impact as performance management
- Sustainability reporting- transition to GRI standards

**FEE
N165,000**

KEY LEARNING OUTCOMES

- Understand concepts, principles and practices in corporate sustainability
- Understand the unique opportunities and risks of implementing sustainability strategies and programmes in Africa.
- Gain insights into methods and processes for organisations to improve and measure their economic, social and environmental performance and value creation
- Develop the capacity to drive and manage sustainability projects in workplaces and other situations.

TARGET AUDIENCE

- Sustainability as a business strategy
- Sustainability in the workplace
- Sustainability vs corporate social responsibility
- Community engagement and investment
- Sustainable consumption, production and waste management
- Environmental management principles and best practices
- Sustainability compliance, standards and frameworks

Faculty: Professor Chris Ogbegie , Dr Ijeoma Nwagwu , Dr Franklin Ngwu

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CUSTOMISED TRAINING (Open to Corporate Academies, Partners and Sponsors)

Sustainable Finance for C-Suite Executives and Directors

This training exposes participants to the pathways for embedding sustainability and responsible business practices which will result in a positive impact on business performance. Business leaders are often reluctant to place sustainability at the core of their company's business strategy, and this is a result of the belief that the costs outweigh the benefits. However, academic research and business experience point to the opposite. Sustainability doesn't mean more costs, it actually means more profit in the long term. Nigeria, in particular, is prime for businesses to solve real problems through sustainable and innovative strategies. In the banking sector, the Nigerian Sustainable Banking Principles is further proof of the changing business and regulatory landscape, all shifting towards doing well by doing good.

Participants Profile: This training is designed for chief executives, executive, non-executive and independent directors of banks and other financial institutions

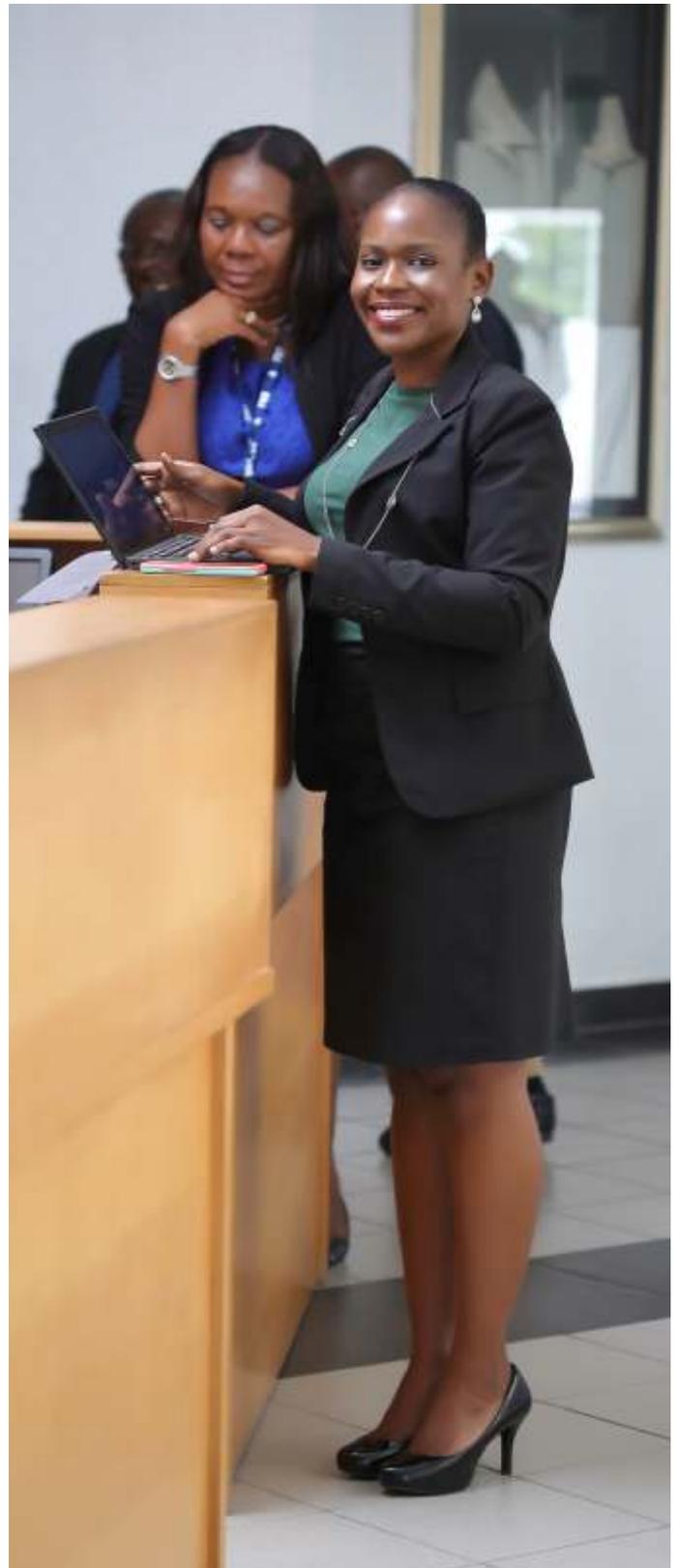
Partner Profile: Training academies of banks and financial services firms, international lenders and institutional investors

Sustainable Finance for Managers

To thrive and achieve long-term success in today's global economy, a business depends largely on its leaders at various levels. Their commitment, ability to innovate and lead effectively through periods of economic uncertainty is key for the business' profitability. This training is designed to equip managers with the requisite knowledge of sustainable banking and finance in order to achieve their corporate agenda and innovate for optimal service delivery and growth.

Participants Profile: This training is designed to meet the learning needs of managers and senior team leaders in the financial services sector.

Partner Profile: Training academies of banks and financial services firms, international lenders and institutional investors.



Sustainability Leadership and Strategy for Regulators

There is a need for capacity building to help drive and enforce responsible regulatory decisions, enable transparency and accountability, which will be good for business, investors and customers. This would, in turn, drive responsible business decisions and investors' confidence that will spur business performance and societal development. This seminar is specially tailored to equip regulatory agencies and related stakeholders with tools to position themselves better to lead the development and implementation of sustainability policies/guidelines in their industry. Participating regulators are equipped to develop capacity in capturing and measuring their social, environment and governance footprint and that of their various industries/sectors.

Participants Profile: The programme will benefit Directors, Deputy Directors, Heads of Department/Unit and other senior staff of regulatory agencies.

Partner Profile: Companies, corporate bodies, international foundations and development organisations interested in driving sustainability thinking in the public sector.

Social Impact Assessment and Sustainability Reporting

It has become imperative for leading organisations to understand the impact of their activities and sustainability efforts on the broader ecosystem. This seminar is tailored to enable individuals and organisations to learn how to conduct social impact assessments and report sustainability information using globally recognised frameworks.

Participants Profile: This programme will benefit middle, senior and executive-level functional managers in organisations involved in sustainability strategy development, corporate social responsibility initiatives, non-profit management, health, safety, and environment (HSE), risk management and governance.

Partner Profile: Company training academies, corporate bodies, international foundations and development organisations.

Sustainability Workshop for Small and Medium Enterprises (SMEs)

Most entrepreneurs in emerging markets view sustainability as being mutually exclusive with their economic interests. They perceive it to be too difficult or cost-prohibitive to implement. However, research and experience have now established that sustainability is a key driver for innovation which can assure productivity and efficiency gains. As such, there is a need for entrepreneurs to embed sustainability in their business practices in order to ensure the survival and success of their enterprises.

Participants Profile: Founders and Managers of Small and Medium Enterprises

Partner Profile: Companies, corporate foundations, international foundations and development organisations interested in driving sustainability thinking among SMEs.

Sustainability Workshop for Media Personnel

Sustainable development issues such as climate change, food security, gender equity, health and wellness affect everyone in society. Since the media has the responsibility of educating the public, it is important that they understand these issues and are equipped to communicate the same to the various stakeholders and demographic groups. The workshop is to engage and empower media personnel with knowledge of sustainability concepts and implications especially in the African context and in Nigeria particularly.

Participants Profile: Early and mid-career journalists, editors, producers content providers, scriptwriters, page administrators working in print, television, radio and online media.

Partner Profile: Companies, corporate foundations, international foundations and development organisations interested in driving sustainability thinking in media.





RESEARCH PROJECTS



The Africa Sustainability Champions

We embarked on the Sustainability Champion's Project with the objective of identifying businesses in Nigeria and across Africa that are integrating best practices in sustainability within their strategy and operations. The outputs of the ongoing project is a series of casebooks which documents their responsible business practices and how these organisations are contributing to societal change and highlights the challenges they have faced. The project is one of LBS Sustainability Centre's practitioner-focused research projects aimed at providing thought leadership and practical examples to inspire current and future business leaders in Africa.

Volume 1 - The Nigeria Casebook on Corporate Sustainability 2019 (In Print)

Volume 2 - The Kenya Casebook on Corporate Sustainability



Business and Sustainable Development in Nigeria Industry Report

Businesses have a huge role to play in the achievement of sustainable development in any society. Integrating sustainable development thinking in corporate strategy and operations is also vital for the long-term success of a business. However, in Nigeria, there is a huge gap in the knowledge and information available on corporate priorities, structures, activities, opportunities, risks and projections in the field of sustainability. In light of this, the 'Business and Sustainable Development in Nigeria Industry Report' provides relevant knowledge on global and local sustainability trends, the current sustainability directions in various industries in Nigeria as well as challenges, solutions and opportunities. Targeted at corporate executives, academics, investors, and regulators, the study entails extensive research, in-depth interviews, and insights from a range of stakeholders.

1st Edition - The Banking Industry (In Print 2020)

2nd Edition - The Agribusiness Industry



Societal Change and Assessing Your Organisation's Social Impact

We encounter organisations across the life cycle of social impact assessment, those who want to understand what it means, how to decide on a social impact project, how to embed it into their operations, and how to evaluate and assess the impact their societal change project has made. Social impacts are the results of societal interventions embarked on by organisations to realise positive societal change. We have prepared this booklet to provide business leaders and practitioners with a short, simple and useful introduction to social impact and how to embark on a societal change strategy, together with how this can be assessed.



PARTNERSHIPS

We are grateful to our partners and various organisations which have participated, supported and contributed towards the success of the LBS Sustainability Centre Initiatives.

- Adcem Healthcare
- Airtel Nigeria
- AGBAMI Partners (Chevron Nigeria Ltd.)
- Aspire Coronation Trust (ACT) Foundation
- BudgIT Foundation
- Central Bank of Nigeria
- Coca Cola Nigeria
- Dangote Group
- Diamond Bank
- Doreo Partners
- Dow Southern Africa (Pty) Ltd
- First Bank of Nigeria Ltd
- Food and Beverage Recycle Alliance (FBRA)
- Ford Foundation, West Africa
- Enterprise Development Centre, PAU
- Gamaliel and Susan Onosode Foundation
- Global Alliance for Improved Nutrition
- Global Network of Advance Management (GNAM)
- Global Reporting Initiative
- Guinness Nigeria
- Heinrich Boll Foundation
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- Ishk Tolaram Foundation
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- Nigeria Stock Exchange
- Office of the Senior Special Adviser to the President on SDGs
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- Shell Nigeria
- Susty Vibes
- Technoserve Nigeria
- Tolaram Group
- Unilever Nigeria
- United Nation, Nigeria Office
- University of Edinburgh Business School





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