

# Effective Sustainability and ESG Management

Drive business growth through sustainability and ESG principles



# About the Programme

The Effective Sustainability and ESG Management Programme is a certificate programme that aims to provide current and Africa-focused management knowledge in the area of corporate sustainability, corporate social responsibility, and Environmental, Social and Governance (ESG) management. The programme is designed for private sector executives based in Africa.

In the last two decades, there has been growing interest in the role that business plays in society. This has led to more businesses creating roles for corporate sustainability leads, corporate social responsibility officers, and environmental and social risk managers. While these professionals are tasked with driving, promoting and managing sustainability within their organisations, they often experience difficulties in delivering their objectives due to a knowledge gap and limited training for their specific roles. The programme provides a self-paced learning option for busy professionals to learn and understand the business case for sustainable development so that they can better deliver on their jobs as sustainability professionals in their organisations.



**Duration:**  
3 Weeks



**Dates:**  
Starts - Tuesday September 3, 2024



**Programme Delivery**  
Hybrid  
(Online and In-class)



**Dates:**  
N499,000

## Programme Modules

### Modules will include:

- Sustainability as a Business Strategy
- Sustainability in the Workplace
- Sustainability vs Corporate Social Responsibility
- Community Engagement and Social Investment
- Sustainable Consumption, Production and Waste Management
- Environmental Management Principles and Best Practices
- Sustainability Compliance, Standards and Frameworks

## Key Learning Outcomes / Takeaways

### Participants will:

- Understand the concepts, principles and practices in corporate sustainability.
- Understand the unique opportunities and risks of implementing sustainability strategies and programmes in Africa.
- Gain insights into methods and processes for organisations to improve and measure their economic, social and environmental performance and value creation.
- Develop the capacity to drive and manage sustainability projects in workplaces and other situations.

## Target Audience

The programme is open to middle and senior management executives with roles in strategy, human resource management, sustainability/CSR, community engagement, compliance, investor relations and corporate communications.

### Facilitators

**Prof. Chris Ogbachie**

Strategic Management and Sustainability,  
Lagos Business School

**Oreva Atanya**

Lead Facilitator, Sustainability Programmes,  
Lagos Business School

**Dr Kemi Ogunyemi**

Associate Professor, Lagos Business School

**Dr Franklin Ngwu**

Associate Professor, Risk Management and  
Corporate Governance, Lagos Business  
School

**Prof. Olawale Ajai**

Professor of legal, social and political  
environment, Lagos Business School

**Dr Jubril Adejo**

Managing Director, SME Funds

Apply now at  
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Ready to Advance your career in Sustainability?

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