

Effective Sustainability and ESG Management

Drive business growth through sustainability and ESG principles



About the Programme

The Effective Sustainability and ESG Management Programme is a certificate programme that aims to provide current and Africa-focused management knowledge in the area of corporate sustainability, corporate social responsibility, and Environmental, Social and Governance (ESG) management. The programme is designed for private sector executives based in Africa.

In the last two decades, there has been growing interest in the role that business plays in society. This has led to more businesses creating roles for corporate sustainability leads, corporate social responsibility officers, and environmental and social risk managers. While these professionals are tasked with driving, promoting and managing sustainability within their organisations, they often experience difficulties in delivering their objectives due to a knowledge gap and limited training for their specific roles. The programme provides a self-paced learning option for busy professionals to learn and understand the business case for sustainable development so that they can better deliver on their jobs as sustainability professionals in their organisations.



Duration:
3 Weeks



Start Date:
Tuesday, September 2, 2025



Programme Delivery
Hybrid
(Online and In-class)



Fees:
N599,000

Programme Modules

Modules will include:

- Sustainability as a Business Strategy
- Sustainability in the Workplace
- Sustainability vs Corporate Social Responsibility
- Community Engagement and Social Investment
- Sustainable Consumption, Production and Waste Management
- Environmental Management Principles and Best Practices
- Sustainability Compliance, Standards and Frameworks

Key Learning Outcomes / Takeaways

Participants will:

- Understand the concepts, principles and practices in corporate sustainability.
- Understand the unique opportunities and risks of implementing sustainability strategies and programmes in Africa.
- Gain insights into methods and processes for organisations to improve and measure their economic, social and environmental performance and value creation.
- Develop the capacity to drive and manage sustainability projects in workplaces and other situations.

Target Audience

The programme is open to middle and senior management executives with roles in strategy, human resource management, sustainability/CSR, community engagement, compliance, investor relations and corporate communications.

Facilitators

Prof Chris Ogbechie
Professor of Strategic Management
Lagos Business School

Orevaoghene Atanya
Director, LBS Sustainability Centre
Lagos Business School

Dr Kemi Ogunyemi
Associate Professor,
Lagos Business School

Dr Franklin Ngwu
Associate Professor, Risk Management and
Corporate Governance, Lagos Business
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Eunice Sampson
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Partner, Climate Change and Sustainability,
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Dr Jubril Adejo
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Apply now at
www.lbssustainabilitycentre.edu.ng/training

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2025 Open Enrollement Sustainability and Social Impact Programmes

Programme	Duration/Delivery	Starting Dates
ESG Materiality Assessment and Sustainability Reporting (Seminar) Fee: N499,000	Four (4) Days Hybrid (Online and In-class)	Tuesday, April 22, 2025 Tuesday, October 22, 2025
Impact Planning and Measurement in Social Investment Projects Fee: N250,000	Four (4) Days Modular (Online)	Tuesday, June 17, 2025
Effective Sustainability and ESG Management Fee: N599,000	Three (3) Weeks Hybrid (Online and In-class)	Tuesday, September 2, 2025
Nonprofit Leadership and Management (NPLM) Youth Academy Fee: N220,000	Nine (9) Weeks Hybrid (Online and In-class)	Friday, May 2, 2025
Nonprofit Management for Senior Executives (NPMfEx) Fee: N450,000	Five (5) Weeks Hybrid (Online and In-class)	Tuesday, July 15, 2025
Leadership Programme for Sustainable Waste Management (LP-SWM) Fee: N250,000	Six (6) Weeks Hybrid (Online and In-class)	Tuesday, June 25, 2025
Innocent Chukwuma Social Impact (ICSI) Youth Fellowship Fee: Scholarship Base	Four (4) Months Hybrid (Online and In-class)	Tuesday, March 4, 2025

For Customised and Sector Specific Programmes, please request a proposal by emailing sustainabilitycentre@lbs.edu.ng.

Visit our website for more details

Call: 08166274211

www.lbssustainabilitycentre.edu.ng/training/

For reservations and additional information

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