



**LAGOS
BUSINESS
SCHOOL**
PAN-ATLANTIC UNIVERSITY



**LBS
Sustainability
Centre**

Impact Planning and Measurement in Social Investment Projects



Are You Maximising the Impact of Your Social Investments?

Over **70% of organisations struggle with measuring impact effectively**. In today's world of data-driven decision-making, funders, stakeholders, and beneficiaries demand **credible, evidence-based reporting** on the real impact of social projects. Without a structured approach, organisations risk **inefficient resource allocation, weak accountability, and missed opportunities for growth**.

Empower Your Career in Social Impact Measurement

The Impact Measurement for Social Investments and Projects programme is designed to equip professionals with the skills to design, implement, and evaluate impact measurement frameworks that align with global best practices. This 4-day online programme offers a blend of theoretical foundations, practical applications, and industry insights to help professionals develop robust impact measurement strategies tailored to the African context.

Why This Programme?

- Gain in-demand skills in social impact measurement and evaluation
- Learn from leading industry experts and faculty members
- Develop practical frameworks for assessing and communicating impact
- Access a self-paced, interactive learning experience with live webinars, case studies, and real-world applications
- Enhance career prospects in sustainability, CSR, and nonprofit sectors



Who Should Attend?

This programme is ideal for:

- Programme Managers in Non-Governmental Organisations (NGOs) and Civil Society Organisations (CSOs)
- Business Executives responsible for Corporate Social Responsibility (CSR) projects and sustainability strategies
- Managers in Corporate Communications, Government, Public and Investor Relations
- Development sector professionals and foundations involved in social programmes and impact evaluation

The LBS Advantage



Customised
Curriculum



Context Case
Studies



Experiential and
Contextualized
Learning



Strong Connection
with Industry



Programme Format & Duration



Mode:
100% Online
(Live classes)



Duration:
4 days



Learning Tools:
Webinars, case studies,
video resources, media
articles, and interactive
discussion

Market Demand & Opportunities

With the rising need for accountability in social investments, professionals skilled in impact measurement are in high demand across NGOs, corporations, and government agencies. This programme provides a unique opportunity to bridge the skills gap and position yourself as a leader in the field.

Facilitating Unit

This programme is facilitated by the LBS Sustainability centre. The centre's main mission is to refocus the relationship between business and its stakeholders by ensuring a consistent development of responsible business leaders, working with organisations on becoming positive change agents that incorporate sustainable practices in their operations, develop innovative products and services that transform their communities, protecting the environment while at the same time generating economic value.

Join the Next Cohort

For more information and to register, visit

 sustainabilitycentre.lbs.edu.ng/training/
 sustainabilitycentre@lbs.edu.ng.

Secure your spot today — limited slots are available!

Join a network of forward-thinking professionals shaping the future of social impact measurement or Take the next step in your impact measurement journey today!



2026 Sustainability and Social Impact Programmes

Programmes	Duration / Delivery	Start Dates
Effective Sustainability and ESG Management (ESEM) Programme Fee: ₦750,000	4 Weeks Hybrid (Online and In-Person)	First Run: Tuesday, March 17, 2026 Second Run: Tuesday, September 2, 2026
Seminar - ESG Materiality Assessment and Sustainability Reporting Fee: ₦650,000	4 days Hybrid (Online and In-Person)	First Run: Tuesday, April 21, 2026 Second Run: Tuesday, October 20, 2026
Nonprofit Leadership and Management (NPLM) Youth Academy Fee: ₦400,000	9 Weeks Hybrid (Online and In-Person)	Tuesday, May 5, 2026
Impact Planning and Measurement in Social Investment Projects Fee: ₦350,000	4 Days Online	Tuesday, August 25, 2026
Leadership Programme for Sustainable Waste Management (LP-SWM) Fee: ₦400,000	6 Weeks Hybrid (Online and Inclass)	Tuesday, August 4, 2026
Nonprofit Management for Senior Executives (NPMfEx) Fee: ₦600,000	5 Weeks Hybrid (Online and Inclass)	Tuesday, July 14, 2026

For Customised and Sector Specific Programmes, please request a proposal by emailing sustainabilitycentre@lbs.edu.ng.

Visit our website for more details

Call: 08166274211

www.lbssustainabilitycentre.edu.ng/training/

SCAN THE QR CODE



For reservations and additional information

ANTHONY TUEDON
atuedon@lbs.edu.ng

THERESA AKPOVESO
takpoveso@lbs.edu.ng

2026 Open Enrolment Special Initiatives

Open Programmes - Leadership and Ethics

Programmes	Duration / Delivery	Start Dates
Advancing Management Research Capacity for Doctoral & Early Academics in Nigeria Workshop Fee: ₦420,000	3 Days Hybrid (Online and In-Person)	Wednesday, April 15, 2026, to Friday, April 17, 2026.
Leadership for Excellence: Managing for Results Fee: ₦550,000	3 Days In-Person	Wednesday, June 3, 2026, to Friday, June 5, 2026
Leading with Integrity: Cultivating Ethical Practices Fee: ₦500,000	2 Days In-Person	Monday, August 10, 2026, to Tuesday, August 11, 2026.
Executive Leadership Programme: Mastering the Strategic Use of Power Fee: ₦550,000	3 Days In-Person	Tuesday, October 6, 2026, to Thursday, October 8, 2026.
Driving a High Performing Culture: Cultivating Strategic Leadership, Collaboration and Excellence Fee: ₦420,000	2 Days In-Person	Tuesday, December 8, 2026, to Wednesday, December 9, 2026.

Open Programmes – Family Business Initiative

Programmes	Duration / Delivery	Start Dates
Managing the Family Business to Last Beyond the Founders Fee: ₦690,000	3 days Virtual	May 2026
Governance and Succession in Family Businesses Fee: ₦1,500,000	3 Days Hybrid (Virtual and In-Person)	November 2026

For reservations and additional information

EMMANUEL EIGBE
eeigbe@lbs.edu.ng

OREOLUWA ADEYINKA
oadeyinka@lbs.edu.ng



SCAN THE QR CODE

VISIT
lbsustainabilitycentre.edu.ng/training/



**LAGOS
BUSINESS
SCHOOL**
PAN-ATLANTIC UNIVERSITY



**LBS
Sustainability
Centre**

Contact Us

Theresa Akpoveso

takpoveso@lbs.edu.ng

Osanua Nwagbara

onwagbara@lbs.edu.ng

LBSSC Admin

sustainabilitycentre@lbs.edu.ng

Call or Whatsapp 

+234 (0) 816 627 4211

Website

www.lbssustainabilitycentre.edu.ng

Office Address:

LBS Sustainability Centre
First Floor, IMRC Building
Lagos Business School
KM 22, Lekki-Epe Expressway,
Ajah, Lagos State, Nigeria.

Email:

sustainabilitycentre@lbs.edu.ng

Phone:

+234 (0) 802 501 4623-4

+234 (0) 805 809 7448

Website:

www.lbs.edu.ng

 @LBS_SustCentre

 @lbs_sustainability_centre

 Lagos Business School Sustainability Centre