

Climate Action and ESG in Business Strategy for Africa Programme

Specially designed for
forward thinking Leaders



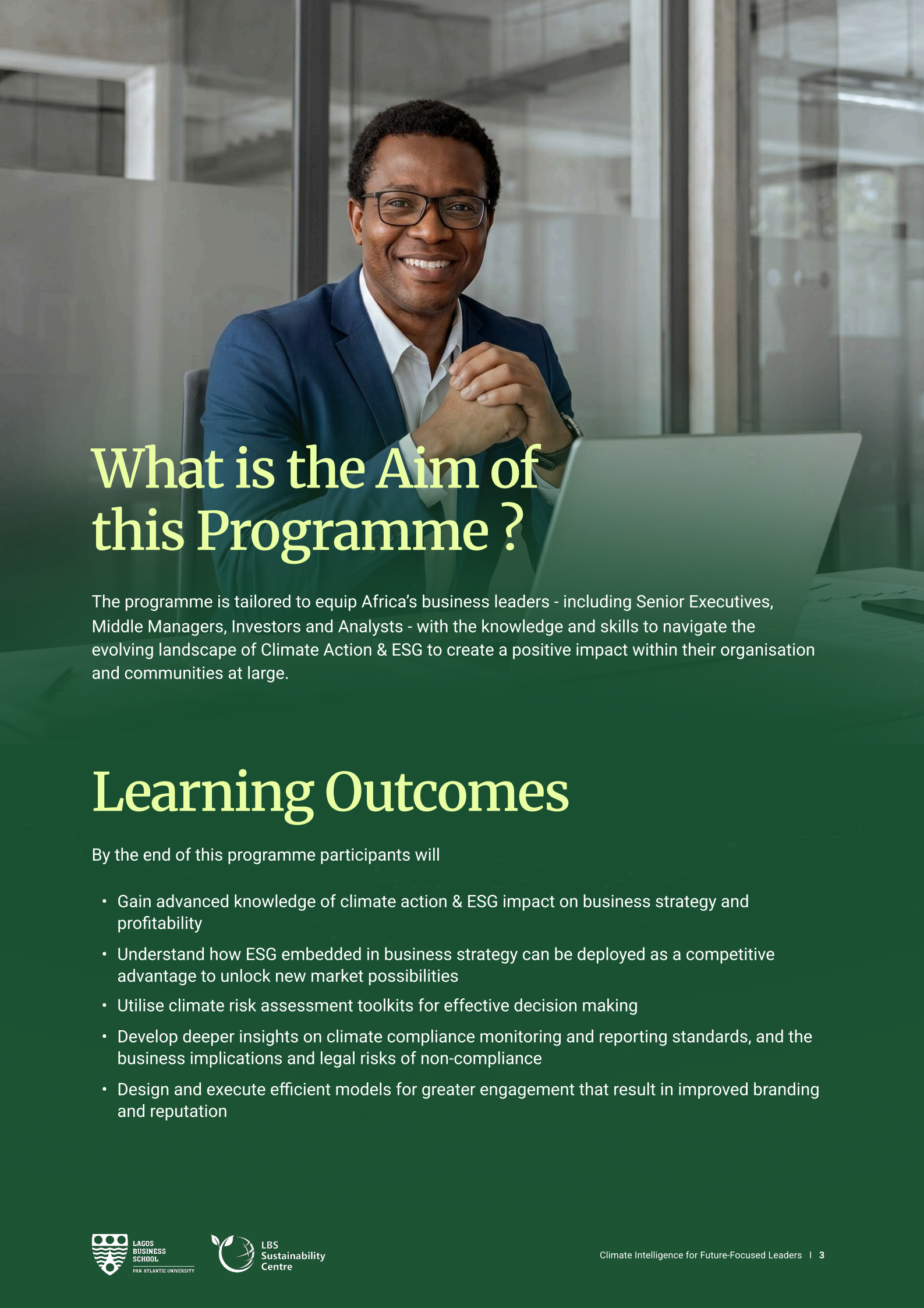
Climate Intelligence for Future-Focused Leaders

As climate risks, regulatory pressures, and investor expectations continue to reshape the business landscape, organisations across Africa face a critical gap: translating climate awareness into strategic action.

This programme was built for future-focused executives — equipping you not just with knowledge, but with the capability to lead in a climate-conscious business environment. You will learn how to drive sustainability through change management in ways that directly support the execution of business strategy.

At its core, the programme develops practical capabilities to assess climate-related risks, strengthen stakeholder engagement, and embed sustainability into everyday decision-making.

Designed for busy executives, it is delivered as a flexible, self-paced experience to enable executives lead the transition without stepping away from it.



What is the Aim of this Programme ?

The programme is tailored to equip Africa's business leaders - including Senior Executives, Middle Managers, Investors and Analysts - with the knowledge and skills to navigate the evolving landscape of Climate Action & ESG to create a positive impact within their organisation and communities at large.

Learning Outcomes

By the end of this programme participants will

- Gain advanced knowledge of climate action & ESG impact on business strategy and profitability
- Understand how ESG embedded in business strategy can be deployed as a competitive advantage to unlock new market possibilities
- Utilise climate risk assessment toolkits for effective decision making
- Develop deeper insights on climate compliance monitoring and reporting standards, and the business implications and legal risks of non-compliance
- Design and execute efficient models for greater engagement that result in improved branding and reputation



Who Should Attend

- Business leaders in high-impact sectors such as agriculture, manufacturing, finance, energy, and infrastructure
- Programme and project managers responsible for designing and implementing sustainable interventions
- Public sector leaders and policymakers working at the intersection of business, climate, and development environment (HSE), Risk Management, Investor Relations and Corporate Governance

Programme Details

Duration:
8 weeks

Delivery:
Virtual

Engagement:
Self paced Learning

Course Investment

Price:
\$525
(₦735,000)

Included:
Digital Certificate of Competence from Lagos Business School and Business School for Climate Leadership

Programme Modules

Module 1:

Foundation of Climate Change and ESG

Obtain a comprehensive overview of climate action & ESG within the unique context of the African continent. This foundational module explores the core principles and the critical role of climate change & ESG in shaping the future of business. It examines the challenges and opportunities for businesses operating in this dynamic environment.

Module 3:

ESG Governance and Communication

Develop required skills to effectively govern and communicate your organisation's ESG and climate action efforts. This module provides practical guidance on developing ESG policies, integrating ESG considerations into decision-making processes, and communicating your sustainability journey to stakeholders.

Module 2:

Climate Action Strategies and Implementation

Learn how to translate climate action into tangible business value. This module explores strategies for integrating climate considerations into core business operations, enhancing competitiveness, and unlocking new market opportunities.

Module 4:

Climate Action in the African Context

Conduct a deep dive analysis into the specific challenges and opportunities of climate action in Africa. This module examines sector-specific issues, explores innovative solutions, and discusses the role of African businesses in driving sustainable development on the continent.

A professional portrait of Chinwe Ajene-Sagna, a woman with long dark hair, wearing black-rimmed glasses, large hoop earrings, and a white blazer over a dark top. The background is a soft, out-of-focus grey.

Lead Faculty

Chinwe Ajene-Sagna

Faculty, Lagos Business School

A trusted Advisor, Climate Action Leader and Board Executive with over 25 years of experience in the real estate industry operating at C-suite levels across the public and private sectors within the US, France, Francophone/Anglophone Africa. Chinwe is an IFC EDGE Faculty and Expert, holds ESG Certification with The Boardroom Africa, Sustainability Finance with ACCA and the IFC STEP Program. She is an adjunct-faculty at LBS Strategy Dept. and holds an MBA from Harvard.

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